

AlumniGazette

WESTERN'S ALUMNI MAGAZINE

FALL 2011

VANDANA SHIVA TAKES ON THE WORLD

HOMECOMING
2011 ISSUE

FAVOURITE
TV DAD
ALAN THICKE

REMEMBERING
9/11

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By David Dauphinee



EDITOR'S NOTEBOOK

WITH DAVID SCOTT

THESE SCISSORS COULDN'T CUT THE TENSION

I was working as managing editor for one of the American Heart Association (AHA) medical journals, *Stroke*, when I first heard the news of the 9/11 attacks.

We were in daily contact with the AHA head office in Dallas and Lippincott, Williams & Wilkins (LWW), our publishers in Baltimore, from our basement office in the Siebens-Drake Building on Western's campus.

Our basic science satellite office was located at Massachusetts General Hospital in Boston, the city where two of the planes took off from that fateful day 10 years ago.

We heard shortly after 9 a.m. from our colleagues in the United States that "America is under attack." We weren't sure what that meant. Then we turned on CBC radio and looked on news sites and watched as the world did in disbelief. When the first tower collapsed close to 10 a.m., it seemed impossible.

The McKellar lecture hall at UCC, that doubles as the location of Western Film, was transformed into an open-door news-watching theatre with CNN tuned in on the big screen. When we made our way over at lunch, the live scenes of devastation in New York were surreal. The replaying of the buildings collapsing was both overwhelming and nauseating.

The world changed that day.

There was an eerie silence across North America in the days that followed. The silence of no air traffic. No jet streams that we take for granted crisscrossing the sky with their white lines of destination.

When travel did resume, it was cautious and careful. New rules were imposed and many pairs of scissors, including a pair of my dull-ended moustache trimming variety that would do less personal harm than a plastic

knife, were confiscated and held at the London International Airport in formerly uneventful southern Ontario.

Returning from a trip shortly after from Boston, when security measures were in high effect and yellow and orange levels became part of the vernacular, another pair of scissors would cause my blood pressure levels to rise.

Putting my carry-on bag through the x-ray machine, one of the security officers asked if I had a pair of scissors in my baggage. I had learned my lesson and answered 'no'. However, she was insistent that I did and called over a manager. I kept denying I did, while casting nervous glances left to the U.S. Army guard in fatigues with an automatic rifle about 15 feet away watching with a steel gaze.

The security officer rejoiced when she pulled out a sealed sewing kit that included a tiny 2-inch pair of scissors that I must have unconsciously scooped into my luggage with the other hotel freebies like shampoo and soap. I told her she could keep it when she offered to return it to me. No need to repeat that experience.

Inside these pages and online at www.alumnigazette.ca you'll find first-person reflections of 9/11 from our alumni in New York at the time of the terrorist attack. Lives were changed that day, not just in New York but also across North America and around the world.

* * *

I will be moving one floor away from Communications and Public Affairs to take a secondment in the Advancement Services Department doing prospect research for the next year. In my absence, please send your correspondence to: wag.editor@uwo.ca

All the best in the year ahead! - David Scott

AlumniGazette

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HONOUR SOCIETY EXISTED BEFORE 1952

(Re: *Alumni Gazette Letters*,
Spring/Summer 2011)

Although I graduated two years ahead of Joe Fricker, I remember a very active and friendly young man. His memories in the last issue were quite a revelation and his life has obviously been well lived.

However, the Honour Society was initiated well before 1952. On checking my 1947 *Occidentalia* I see on page 35 those honoured were shown with no indication that even that was the first year.

The Merit Awards came along in 1949 for some of us who spent too much time in the Oxy Office, the *Gazette* newsroom, student government quarters, etc., and not enough time with the books. At 84, I'm still grateful for the recognition.

The Western tradition is such a great one and reading of our graduates and their many accomplishments is very special. Thank you.

ELIZABETH A. RUFFIN, BA'49 (ARTS)

ANOTHER IBM SUCCESS STORY

(Re: *Taking time to think about success*,
Spring/Summer 2011)

I have just read your Editor's Notebook and would like to point out another graduate of Western that did well at IBM and other institutions. I strongly agree with your comments about respect and support of individuals.

Jacob Slonim arrived here shortly after I joined Western as an assistant professor of biophysics in 1967. He and his family stayed with us for a few days until he and his wife and infant son got settled. Over the years we got to know and appreciate the family.

Doing a Google search for Jacob Slonim, you can get some idea of his studies and career. web.cs.dal.ca/~slonim/Experience.html

Not only is he an adjunct professor at Western but was IBM Senior Technical Staff Member, Head of Research, IBM Centre for Advanced Studies.

Keep up your good work. This issue of the *Alumni Gazette* is super.

MARVIN SHEREBRIN,
PROFESSOR EMERITUS, MEDICAL BIOPHYSICS

CHEMISTRY GRAD WORKED FOR IBM IN USA

(Re: *Spring/Summer 2011 issue*)

I just received my copy of the *Alumni Gazette* and was very interested in your stories on IBM Canada and the Western grads who contributed so much to that company. I was born and lived in London, Ontario, Canada and on leaving the army attended Western, graduating with the 1950 chemistry class.

I then went to the University of Connecticut for my graduate work, staying at UConn for several years on the faculty before I joined IBM in the early 1960s and spent 25 years in San Jose, California ending at the Almaden Research Center in that city.

During my career at IBM, I visited the facility in Toronto a number of times and met several of the people mentioned in your articles without realizing their Western backgrounds.

ROBERT COX, BSc'50 (CHEMISTRY)

ASHLAND, OREGON

HERE'S THE BEEF...

(Re: *Consumer Guide, Spring/Summer 2011*)

Regarding the article on page 38 of the Spring-Summer *Alumni Gazette* ("Five ways to make your footprint smaller") there is a statement that cannot go unchallenged. Namely, that it takes 100,000 litres of water to produce a kilogram of beef. Assuming that a yearling steer dresses out at 200 kg, that would require 20 million litres of water or 54,794 litres per day! This is about 180 times the gross weight of the steer. Even assuming that three-quarters of the water is used in irrigation and at the packing plant, this is still a ludicrous figure.

Marlow et al. at Loma Linda University (a staunch advocate of vegetarianism) did a comprehensive study based on 11 vegetarian foodstuffs and found that the average non-vegetarian diet consumed 2.9 times more water than the vegetarian one (*American Journal of Clinical Nutrition* 2009; 89: 1699S). This is a much more believable figure. Care must be taken in matters such as this as figures can be widely quoted and used to promote other agendas.

DR. R.B. PHILP, DVM, PHD

PROFESSOR EMERITUS, PHYSIOLOGY &
PHARMACOLOGY

QUEEN'S GRAD ENJOYS ARTICLES

(Re: One Love, Winter 2011)

I recently read your story 'One Love' on Stephanie Marley having attended Western.

I couldn't resist seeing the full version on the website and have linked to it from my site. The graduation photo is fantastic.

Thanks very much for a fascinating recounting of a woman who sounds like an unstoppable force. Western is lucky to have her.

The Douglas Keddy article on Prof. Joanna Quinn's work around the Ugandan Truth Commission was great as well. As a Queen's grad, reading about these kinds of people at Western almost makes me wish I'd gone there. Almost...

RICHARD WARMAN,
OTTAWA

RING REPRESENTS MORE THAN DAILY RITUAL

Every morning since 1976 I have slipped a Western ring onto my baby finger. Recently I left it behind in a hotel and was highly distressed because my mother gave me that ring when I graduated from Western. The hotel found my ring and returned it to me and as I thanked them and drove away I began to reflect on all the years of wearing the ring and what it has meant to me.

I have graduate degrees from other universities but I don't wear their rings, I wear my undergraduate ring and have for 30 plus years. I wear it because my mother gave it to me and because Western was the door to my life. I was the youngest of four and the first to graduate from university. I was not a great



Western student. I worked most nights at the information desk in the UCC just to afford to stay and, of course, I spent an appropriate amount of time in the Elbow Room after work. That said, Western began for me a journey of discovering the world, discovering myself and realizing that life is always there in the next moment to be grasped and experienced for all it is worth.

I studied English because I loved words and still do. At Western I met powerful women who were craving new roles for women in the world and they opened my eyes to what was possible. Women like Margaret Laurence who I met when she was there, I assume, as a writer in residence. I remember sitting in her office and listening to her talk about writing and having the honour of her reading my young and untrained words. At Western, I became someone and that becoming led me through 25 plus years in the Canadian Community College system championing learners' dreams of a better life. I came to understand that

education is all that matters: to know, to imagine, and to understand is the foundation of everything positive we long for in our society.

My real education began at Western, a very foreign place for a rural girl without much knowledge of the world. Western took me in however, and I learned and worked and started on a journey that has led me around the world, through a doctorate, into the power of education and steeped in me in the quest to know. Recently, I retired from being a college president and returned to my first love, writing. I am working on a book on education leadership; a subject very removed from what I thought I would write when I sat with Margaret Laurence. I think if my mother were alive she would be proud that I still wear the ring that represents her simple belief that I could do anything. I am not sure the ring will last another 35 years but for now I slip it on every day and simply wonder what I might possibly learn today.

JOAN MCARTHUR-BLAIR, BA'77 (ENGLISH)

EDITORIAL POLICY

Editorial Policy: Publication is at the discretion of the Editor. Letters may be edited for length, style and clarity. Opinions published do not necessarily reflect those of the Western Alumni Gazette or The University of Western Ontario.

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How will you impact future generations?



"Western is like a family to me and I want to do my part to take care of my alma mater."

Sally Lane, BA'73, BEd'74
- donor

"With my student scholarship, I have been able to explore my educational interests and discover my ultimate career goal in public health."

Sanna Malik, BScN'12
- student award recipient

For alumna Sally Lane, it's helping students, faculty and researchers achieve their goals through ongoing financial support and including Western in her Will.

While those who benefit from planned gifts may never meet the donor who helped them, they will always appreciate the opportunities they have been given because of someone else's generosity.

Consider making an endowed gift to The University of Western Ontario through your Will. Your commitment will help the next generation achieve their full potential.

For more information please contact Jane Edwards at jane.edwards@uwo.ca or call 519-661-2111 ext. 88829
The University of Western Ontario, Alumni Relations & Development, Westminster Hall, Suite 160 London, ON N6A 3K7

The University of Western Ontario

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LABATT'S HISTORY HOME AT WESTERN ARCHIVES

With what will certainly become the cornerstone of its archive collection, The University of Western Ontario recently welcomed the documented history of the Labatt Brewing Company, bringing together more than 160 years of one of Canada's most significant collections of historic corporate materials. The Labatt Brewing Company Archival Collection, valued at more than \$7.6 million, is now the largest single gift housed in the Archives and Research Collection Centre at the D. B. Weldon Library, joining similar such documents from Canadian Tire in the ever-growing business-related archival records already stored at Western.

"I think it's safe to say this has put Western in the forefront of Canadian business archives, there is no question," says Robin Keirstead, Western archivist. "Just with the sheer amount of information, its richness and the fact that now, in some areas, people will be able to compare (with Canadian Tire) when it comes to media and print advertising, for example, and the different areas of commercial activities."

Until four years ago, the material Labatt's gathered since its founding – along with materials collected via acquisitions of smaller Canadian breweries over the years – resided in thousands upon thousands of boxes, drawers and filing cabinets across the country.

'Project Dusty,' as affectionately branded by Labatt's, brought those disparate pieces together. The company, along with professional archivists, gathered, catalogued, itemized and organized virtually all its irreplaceable corporate documents.

"It's partly just the sheer volume," says Keirstead, adding the collection's 2,600 boxes set side by side would stretch more than five TD Waterhouse football fields. Add to that another 50,000 photos and illustrations, along with thousands of audio and visual materials, and the enormity of the collection emerges.

Amongst some of the collection, the artifacts include John Labatt's personal letter



From left: Brian Meehan, executive director, Museum London, Bary Benun, president Labatt Canada, Amit Chakma, president and vice-chancellor, The University of Western Ontario. (Photo by Paul Mayne)

book (1883-1906) containing company correspondence; a brewery book (1884-1895) providing details of daily production and year-end summaries; a stereoscopic slide viewer (1950s) used to train staff to identify aluminum can defects; draft minutes of the first Board of Directors meeting (1911); and the certificate of registration of the 'Blue' trademark.

The collection provides interesting details on key phases in Labatt's corporate history, including the origins of John Labatt's brewery in London, its growth into a national brewer and acquisition by Belgian-based Interbrew.

Labatt's also donated \$200,000 to assist Western in digitizing portions of the collection, which will help preserve and make key content of the collection more accessible.

WESTERN WELCOMES LARGEST FIRST-YEAR CLASS

The University of Western Ontario welcomes its biggest first-year class ever, as approximately 5,100 students arrive on campus this month. The number of confirmed acceptances came as

a bit of a surprise, as the university projected its first-year enrolment to be 4,800 in 2011-12, an increase from the past target of 4,350 students. This also exceeds Western's plan of increasing its first-year intake to 4,900 by 2013-14.

"Clearly, the acceptance rate exceeded our projections, even despite having made 600 fewer offers than we did last year," says Janice Deakin, provost and vice-president (academic). "In fact, we also raised our entering grade cut-off from 81 per cent to 82 per cent. "This is a good news story because it demonstrates there's high demand for a Western degree from high-calibre students, all of which speaks to our university's strong reputation."

The programs that have seen increased enrolment growth include: management and organizational studies, health sciences, biological and medical science, and social science.

As part of its undergraduate enrolment expansion plans, Western aims to increase its first-year international student enrolment to 250 in 2011-12 from 146 students in 2010-11. "We do indeed anticipate we will meet the international enrolment target for 2011," says Lori Gribbon, director, undergraduate recruitment and admissions.

BLIND HAVE ABILITY TO 'ECHOLOCATE'

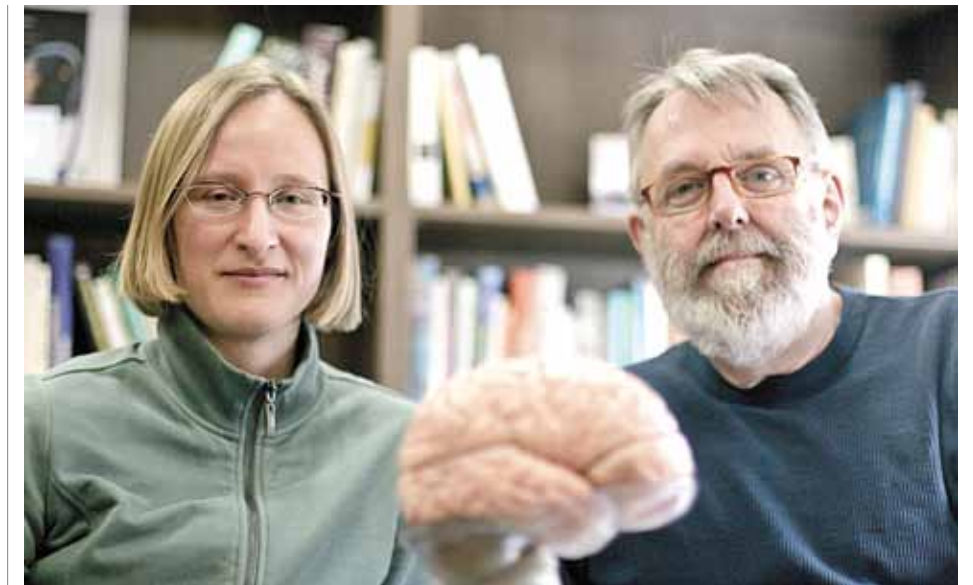
It is common knowledge that bats and dolphins echolocate, emitting bursts of sounds and then listening to the echoes that bounce back to detect objects. What is less well known is that people can echolocate, too. In fact, there are blind people who have learned to make clicks with their mouths and to use the returning echoes from those clicks to sense their surroundings. Some of these individuals are so adept at echolocation that they can use this skill to navigate unknown environments, and participate in activities such as mountain biking and basketball.

Researchers at Western's Centre for Brain and Mind have recently shown that blind echolocation experts use what is normally the 'visual' part of their brain to process the clicks and echoes. The study, appearing recently in the scientific journal PLoS ONE, is the first to investigate the neural basis of natural human echolocation.

Senior author Mel Goodale, Canada Research Chair in Visual Neuroscience, and Director of the Centre for Brain and Mind, says, "It is clear echolocation enables blind people to do things otherwise thought to be impossible without vision and can provide blind and visually-impaired people with a high degree of independence."

Goodale and his team of researchers first made recordings of the clicks and their very faint echoes using tiny microphones in the ears of the blind echolocators as they stood outside and tried to identify different objects such as a car, a flag pole, and a tree. The researchers then played the recorded sounds back to the echolocators while their brain activity was being measured in Western's state-of-the-art 3T functional magnetic resonance imaging (fMRI) brain scanner.

Remarkably, when the echolocation recordings were played back to the blind experts, not only did they perceive the objects based on the echoes, but they also showed activity in those areas of their brain that



Postdoctoral student Lore Thaler and Mel Goodale, Director, Centre for Brain and Mind. (Photo by Heather Travis)

normally process visual information in sighted people.

According to Goodale, this research will provide a deeper understanding of brain function, particularly how the senses are processed and what happens neurologically when one sense is lost.

NEW DEAN OF LAW NAMED

While not from the world of academe, W. Iain Scott knows leadership is about appointing good people around you. Preparing for a five-year term as dean of the Faculty of Law as the school year begins, he is confident such guidance is already a part of the university structure. Scott, who recently retired from an eight-year term as the first-ever chair and chief executive officer of one of Canada's largest law firms, McCarthy Tétrault LLP, succeeds Ian Holloway, who completed his second five-year term as dean this summer.

A graduate of Yale and Queen's University, Scott specialized in commercial law from 1979 to 2002, developing an expertise in a financial restructuring and reorganization practice, acting for debtors, creditors and strategic investors involved in forest products, manufacturing,

financial services, and telecom sectors. During his tenure as chair and CEO, Scott appointed and led a senior leadership team to oversee development of the firm's strategic plan which focused on building the strengths of McCarthy Tétrault's 600-plus lawyers and implementing a team-oriented approach to delivering exceptional legal services to the firm's national client base.

TELLING THE WESTERN STORY

For the last year, Western has been engaged in a bit of self-reflection; a rebranding process for the entire institution. This process has helped the university to understand how it can do a much better job of telling the 'Western story' – highlighting the teaching and research occurring on campus and the impact that work has across the globe.

Following a competitive process, Hahn Smith was selected in May as the lead agency on the visual rebranding process. The Toronto-based firm has worked previously with the CBC, Whitney Museum of American Art and Art Gallery of Ontario, as well as higher education entities like the University of Toronto, Rotman School of Management and Harvard University Graduate School of Design.

Throughout the summer, Hahn Smith representatives conducted workshops and interviews with faculty, staff, alumni and donors discussing the rebranding process. The input from deans and students will be sought in September, culminating with a consultation with Board of Governors later that month.

In addition, September will also feature an online survey to faculty, staff, students and alumni as well as face-to-face 'streeters' with random individuals around the main campus.

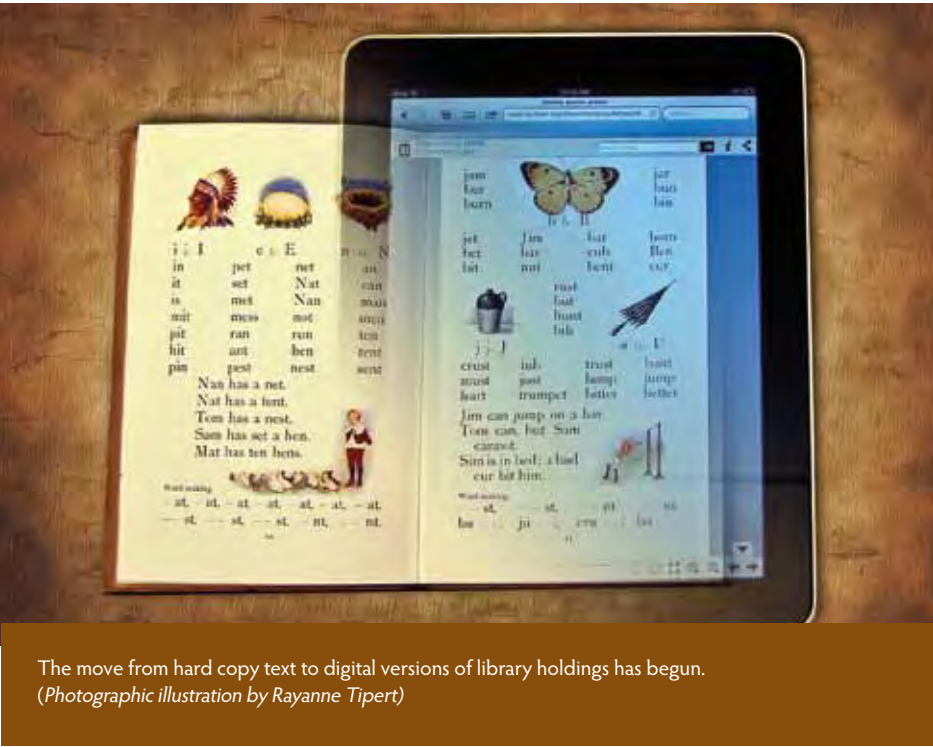
A website will launch in mid-September for members of the Western community to stay informed. Social media also will be utilized to provide another opportunity to share ideas.

To connect with the process, visit www.uwo.ca

DIGITIZING LIBRARY HOLDINGS

In Spring 2011, Amazon announced that sales of e-books through its Kindle service had surpassed sales of print books on Amazon.com. While e-books may seem like a recent technological development (the Kindle was introduced November 2007) they have actually been available for many years in the academic environment. Early English Books Online (EEBO), which provides the full-text of over 100,000 titles published in England, Ireland, Scotland, Wales and British North America from 1475-1700, was introduced at Western Libraries in 2001. Through EEBO Western scholars can study the earliest editions of works shaping the beginnings of modern science and philosophy, as well as classic literary, religious and political texts using their desktop, laptop or portable mobile device.

Acquiring and making available e-books is one example of how academic library collections are changing in the digital age. The future of academic library collections also includes the digitization of local holdings to enable broader access and use of unique research materials. Through the last several years Western Libraries has been steadily building experience with digitization through a number of projects, such as a collaboration with the School of Graduate Studies to establish



The move from hard copy text to digital versions of library holdings has begun. (Photographic illustration by Rayanne Tipert)

an electronic thesis and dissertation program for Western (<http://ir.lib.uwo.ca/etd/>) and a partnership with Internet Archive and the Ontario Council of University Libraries to digitize 1,400 textbooks from the Ontario Textbook Collection, featuring textbooks used in Ontario classrooms between 1846-1970. The electronic versions of these textbooks, part of the James Alexander and Ellen Rea Benson Special Collections, are available through the Shared Library Catalogue (www.lib.uwo.ca) and Internet Archive website (www.archive.org) for free download in a variety of e-formats.

There is no shortage of possibilities for future digitization projects at Western Libraries which holds many unique treasures. The C.B. 'Bud' Johnston Library (Business) has begun to digitize their historical Canadian Annual Report Collection using a grant from the technology company EMC. It is anticipated that the grant will cover part of the costs associated with digitization, which is an expensive undertaking. In addition to converting materials (while ensuring the integrity of the original item) the resulting digital files require descriptive text, often called meta-data, to enable their discovery and use and a storage/retrieval solution. The work is labour intensive and

specialized and the hardware/software needed to create a digital archive costly, given the pace at which technology advances. The costs of digitization increase when a collection poses unique challenges, either because of its nature (eg, images rather than text) or its size. Perhaps the best example is The London Free Press Photo Negative Collection, which numbers in excess of 1.6 million images. While not all of these images can or will be digitized, preserving even a fraction of the Collection is a major undertaking.

And yet without investment in digitization projects, Western is at risk of losing and/or severely compromising access to unique treasures. The Vintage Football Film Digitization Project is an example of a collection that has been saved through digitization. In addition, there are countless other materials belonging to Western Libraries that have the potential to contribute to preserving the institutional memory of our university and research being undertaken locally and globally.

To learn more visit: www.westernmakesadifference.ca/priorities/libraries.html. Your gift will help Western educate the next generation of global leaders.

(Photo by Barry Druxman)



COULD ALAN THICKE BE THE WORLD'S FAVOURITE TV DAD?

BY JASON WINDERS

Alan Thicke, BA'67, had no idea what he was doing. Having skipped Grades 4 and 6, he arrived at The University of Western Ontario at age 16. Fresh from his small-town life, the 1965 Elliot Lake Secondary School homecoming king admits to boxing up dirty clothes and mailing them home for his mom to wash and return to his dorm. "I had no skills," he laughs.

Today, the veteran television star reflects fondly on those initial awkward days. "My time at Western, in retrospect, was a great time, and instrumental in everything I have managed to do in my life," says Thicke, a Delta Upsilon fraternity member. "But by today's standards, I would consider it to be simple, protected, naive, simple old Canadian values."

Thicke's inherent personable nature can belie a remarkable career. "I got lucky in ways that were purely Canadian," says the man who hosted Wayne Gretzky's wedding in 1988.

After Western, he joined the CBC working for Lorne Michaels, who later created *Saturday Night Live*. "They paid so badly in Canada at the CBC that it turned out to be a great advantage," he says. "You had to do a bunch of things to make a living."

In the 1970s, Thicke was part of the leading edge of Canadian entertainers into The States. "Now the place is lousy with Canadians; they are everywhere. It used to be a very small, somewhat exclusive club. Happily now, it is not so much," he says.

He spent his first decade in show business as a writer for icons: Richard Pryor and Flip Wilson, Anne Murray and Glen Campbell. He penned infectious TV theme songs to shows like *Diff'rent Strokes*, *The Facts of Life* and *Wheel of Fortune*. He has hosted numerous radio and television programs, none to more success than CTV's *The Alan Thicke Show* (1980-83) and none to more failure than *Thicke of the Night* (1983-84).

Thicke contends the latter show, which aired against late-night goliath *The Tonight Show with Johnny Carson*, didn't translate from its afternoon format in Canada into evening in The States. It died in less than one season.

Months afterward, however, he would be tapped to play Jason Seaver on *Growing Pains*. That role put him along side Bill Cosby (*The Cosby Show*) and Michael Gross (*Family Ties*) as the iconic television father figures of the 1980s. He is identified by that role, and its 'wholesome dad' persona, to this day.

"It sort of saved my life," Thicke says of the Seaver role. "I was on a dramatically, universally hated talk show when I first went public in The States. I was so happy to recover from that career suicide with a sitcom. I will always be happy for that."

Today, he can pick and choose his work. He makes recurring appearances on CBS' *How I Met Your Mother*, and is currently working on film and Internet projects with comedians Adam Sandler and Will Ferrell. And he continues to write and emcee across North America.

Thicke also remains connected to Ontario and Western. His stepfather, Dr. Brian Thicke, MD'56, still practices medicine in Brampton. In 2000, Thicke established the William Jeffery Scholarship in the Schulich School of Medicine and Dentistry in honour of his birth father, William Jeffery.

"My Canadianess has always been somewhat unique and special," he says. "I like that. And Western is part of that."

Visit alumnigazette.ca for Alan Thicke's advice he plans to offer his 13-year-old son when he eventually heads to university.

(Photo by Gene Rosow, courtesy of Dirt! The Movie, Common Ground Media)

SEEDS of the FUTURE

VANDANA SHIVA TAKES ON THE WORLD

BY JASON WINDERS

The seeds of alumna Vandana Shiva's future were planted four decades ago in the thinning forests of the Garhwal Himalayas in Uttarakhand, India.

On March 24, 1974, generations of frustration over resource pillaging in that region culminated in a grassroots effort to save both trees and a way of life from disappearing. On that day, the women simply linked arms and refused to let go.

"This movement, called Chipko, which basically means 'to embrace' and 'to hug,' was started by village women, totally spontaneously against the massive logging and deforestation that was taking place," Shiva says. "They said, 'We're going to hug the tree and you'll have to kill us before you kill the trees. We're going to put Gandhi into action.'"

The women were successful, sparking change in government policy as well as inspiring generations of environmental activists across the globe. "I was born in that region of the Himalayas; I had seen the forests go," says Shiva, who was among those first 'tree-huggers,' as they were branded. "When this happened, I started to volunteer with this movement."

Today, Shiva, PhD'79, LLD'02, remains a revolutionary of the highest order. Although not as well known in the Western hemisphere, her exploits are iconic in India garnering her praise as a leader of both the modern global environmental and women's movements.

But if not for The University of Western Ontario, Shiva – and the planet – might have a different future.

Already the daughter of a forest conservator, her mother, who became a refugee upon the creation of Pakistan, shed her former government bureaucratic role and became a farmer. "We spent time between her farm and my dad's job in the forest," she says. "And both shaped us in a very important, very complementary way."

She admits still carrying with her those early lessons from home. "They never told us, 'Do this, don't do this.' But they did tell us to follow our conscience and be fearless," Shiva remembers. "The highest power is your own conscience. No power outside. Of course, I have been brought up in Indian philosophy which tells you ultimately what counts is that you did the right thing, not that you were successful."

"How can you live a life doing the wrong thing because you might not be successful?"

Her initial training was in nuclear science, but she abandoned the pursuit after a conversation with her sister, a medical doctor. "She would ask me basic questions on the health issues and I would have no answer. I would say, 'They don't teach me that.' I felt I was being half educated, half trained," Shiva says.

"Every time I would ask a deeper question, I would be told by my guides, 'No, you just compute, just calculate. Don't ask questions,'" Shiva laughs. "I got into physics to understand the world and how it works, and if I can't ask questions then I am not doing what I want to do."

So she turned to theoretical physics, where she found answers in questions.

Shiva started to read on the foundations of physics and quantum theory, and then wrote to numerous young scientists from around the world. "Every one of them said we are going to Western, because The University of Western Ontario, at that period had created what they called a Colloquium of Quantum Theory, and brought people from around the world, the best minds – the best logicians, the best mathematicians, the best physicists, the best philosophers – and basically the foundations of the quantum theory community was all at Western in the philosophy department," Shiva says.

She completed a master's in philosophy at Guelph, and then joined Western for her PhD work. She completed her thesis, *Hidden Variable and Locality in Quantum Theory*, in 1979.

Today, she credits her quantum theory training – and Western – with her positive outlook on the world. "When people say, 'When you know so much about the destruction, when you live it every day, how can you be hopeful?' I say you don't have to give deterministic outcomes to the destructive forces because it could be different."

The 58-year-old remains part inspired, part haunted by the Punjab riots and India Bhopal disaster, both in 1984. "Most people think of 9/11 as when terrorism began, but Punjab, India, the land of the 'Green Revolution,' had such extremism in the early 1980s that 33,000 people had been killed. That's six 9/11s," she says. "And even though my training was physics, my passion was ecology."

That led to a book, *Violence of the Green Revolution*, work with the United Nations and a new passion. "That threw me into agriculture in a big way," she says.

In 1987, she was invited to a conference on new biotechnologies where corporations were first outlining a desire to patent crops and seeds. "I thought this sounded like a terrible dictatorship. We need to have some kind of freedom."

From there grew Navdanya International, Shiva's organization focused on saving and distributing native seeds to local farmers as well as advocating for the use of traditional farming practices and against the use of biotechnology, such as genetically modified seeds. Through this organization, and its work, Shiva fuels activism around the globe.

Despite the uphill climb, she remains resolved to the mission and the possibility of saving the world from itself. "We behave according to the context. Unfortunately, globalization has created the rule of greed – as the film says, greed is good. But even in today's context there are enough people working to create abundance, share abundance and give dignity to all life on Earth. I think as a species not only are we capable of it, it is the only way we have a future."

Shiva remains a powerful voice in the media, publishing and speaking with great frequency as well as appearing in dozens of award-winning documentaries. She has been honoured with the Global 500 Roll of Honour from the United Nations Environment Programme (1993), Earth Day International Award (1993), Right to Livelihood Award/Alternative Nobel Prize (1993), Sydney Peace Prize from Sydney University (2010) and Calgary Peace Prize from the Consortium of Peace Studies at the University of Calgary (2011).

Accolades are fine, Shiva says, but she realizes her fight goes on. And like those early days, linked around a tree in the Garhwal Himalayas, she knows small, local change can make a massive, global impact.

Visit alumnigazette.ca/ for Vandana Shiva's advice to young women at university, who she counts on to save the world from itself.

REMEMBERING 9/11

WE ASKED OUR NEW YORK ALUMNI TO SHARE THEIR PERSONAL REFLECTIONS OF THE IMPACT OF 9/11, ON THE 10TH ANNIVERSARY OF THE ATTACK. SOME OF THEIR ACCOUNTS APPEAR HERE AND ON OUR WEBSITE AT: WWW.ALUMNIGAZETTE.CA

A PERSONAL ACCOUNT OF 9/11

BY JOHN MOORE, BA'92, DIP'93 (POLITICAL SCIENCE)

From the moment I woke on Tuesday Sept. 11, 2001, I knew it wasn't going to be a typical day.

At the time, I was living in Hoboken, NJ, directly across the river from lower Manhattan. My daily commute involved taking a train into the World Trade Center (WTC) station and then walking a few blocks to my office. The WTC was a part of my life – I shopped, ate and even watched movies there.

As a lawyer, my day started much later than the traders on Wall Street and I would normally pass through the WTC at about 9 a.m. That morning, after sleeping in, I heard a woman outside my window yelling about a building being on fire. I didn't think too much of it but I did turn on my TV. Strangely, the only station working was one in Spanish which had a direct shot of the WTC and what appeared to be a small fire.

I immediately called my parents in Toronto. After turning on CNN, my mother confirmed that there was a plane crash. I told her that rather than taking the train today, I would take a commuter ferry to NYC and simply walk around the fire. After some back and forth, my mother pleaded for me to not go to work. I agreed with her, changed into shorts and a t-shirt, grabbed my camera and started to walk to a park across the Hudson River for a better view.

As I got closer, there were a lot of emergency vehicles on the street. I began to realize that this wasn't a 'small' fire. At the exact moment that I walked into the park, the first tower of the World Trade Center started

to collapse. As it crumbled, I stared in utter shock as a massive plume of smoke and debris rapidly spread into the city and river. I immediately sat on the ground and tried to process what had happened shaking my head in disbelief.

Instantly, random people held hands and formed circles of prayer. Others screamed expletives. As I looked across the river and as the debris subsided, all I could see was one lone WTC tower – but not for long.

A short time later, U.S. Air Force jets buzzed the sky. It was comforting to see them and a few people cheered. But we were still very much in shock and had no clue what was really happening, nor did we understand the gravity of the situation, and the fact that these events would eventually result in such heavy losses of life and anguish for so many. NYC would be changed forever.

Less than a week later, New Yorkers were allowed back into Lower Manhattan. It was an entirely different landscape. We took a ferry across the river as the train station was gone. As the boat passed the WTC, fires were still burning and toxic smells were ever present; no one said a word. We docked at the foot of Wall Street and immediately saw dozens of emergency personnel including army vehicles. It looked like a war zone. It just looked incredibly foreign.

The memories from that day will last a lifetime and still bring me chills. But a new era has begun. The new Freedom Tower is being built and the 9/11 Memorial Museum is near completion. Those lost will not be forgotten but life will continue as New Yorkers are known for their resolve and strength. *Full account online at:* www.alumnigazette.ca

Alumnus John Moore at Ground Zero, with construction of One World Trade Center (also known as 1 WTC or the Freedom Tower) in the background. (Photo by Peter Hurley Photography)



'HOW IS THIS HAPPENING?'

In Michelle's words: On our office ledge a few days after the attack with the WTC remains in the background. This picture was taken with my camera by one of the police officers that escorted me up to our office to gather wallets that were left behind by our clients and employees. The officers at that point had not had the opportunity to see inside the gates of the devastation either and were mesmerized.

BY MICHELLE FRENCH, BA'93 (POLITICAL SCIENCE)

I started my day under a clear blue sky on a crisp sunny Tuesday morning. This was an unusually busy morning for me that started at 6:30 a.m. with back-to-back meetings. The fact that today was Sept. 11 held no significance and the building across the street from where I got my coffee was not yet referred to as Ground Zero. Just like all the other bustling people around me that day, I was focused on my job and all the important tasks directly ahead of me. I was three weeks into my new position as branch manager and people were counting on me – nothing I could imagine at that point could possibly distract or deter me from the busy day ahead. It was Manhattan's financial district: we were all there to make money.

I was back at my desk on the 18th floor of the old AT&T building on the corner of Broadway and Cortland when the first plane hit the north tower. I heard a loud explosion followed by tremors that shook the floor for about 45 seconds. Although I was only 300 feet from the World Trade Center, I was sitting in a windowless room concentrating on an unpleasant classroom scheduling conflict. I finished responding to a client's email and had just opened another when the news started to pour in over the radio, and the yells from outside my door to "come look!" started to grab my attention. We had clients in our offices that day from all over the country who were desperately looking to me for answers.

Nervous and shaking, two colleagues and I went down to street level to investigate. We were immediately met with chaos and disbelief. For every person that was running frantically past us there were two

more standing in the middle of the street staring up at the north tower, struggling to sort out what they were seeing. The tower seemed to be engulfed in smoke and it appeared that huge chunks of debris were breaking off from the top and crashing to the ground. "A small plane crashed into the tower," someone said. We moved across Church Street and got closer to the towers to discover that what we were looking at was not debris at all, but people. We were watching people fall from 90 to 100 stories up. Everyone around us was horrified and asking the same question out loud: "Are those PEOPLE?!" Nobody needed to answer.

My shaking intensified as I tried repeatedly to call our office on the 78th floor of the north tower, but there was no cell signal. My cousin worked there and I was panic stricken for him and his family of four kids. Within 45 minutes I learned that he was in the lobby of the WTC at the time of the attack and had made it out safely. I was relieved, but nothing I was seeing or hearing was registering with me properly that morning. I was disoriented and scared and while nearly 10 years have gone by I still feel the same sense of confusion when remembering that day. As I stood there struggling to deal with it all I still believed there had been a horrible mistake; a mechanical malfunction or perhaps human error. When I watched the second plane fly into the south tower all I could ask myself was, "How is this happening?" The answer to this question has changed my perspective on humanity forever. I kept my copy of the *Wall Street Journal* from the morning of 9/11 and no word similar to 'terrorist' can be found in that edition. The word was simply not a daily part of our North American vocabulary.

For Michelle French's complete account from 9/11, please visit: www.alumnigazette.ca

(Photo by Ian Cryster)



NEW YORK PICKED ITSELF UP

BY PAUL THOMAS, HBA'85

I was working in the World Financial Center that was actually connected to the World Trade Center by a concourse over the highway. At the time, I was running Merrill-Lynch's government business down in New York. We had just concluded our morning meeting and I heard a low-flying plane, then a really loud noise. I took a look out the window from my office which faced on to where the Statue of Liberty was and saw this guy running away looking up and some debris falling down. When I looked up, the World Trade Center was engulfed in a ball of flames. I would have just seen the impact of the first plane as it hit the building.

I didn't make the connection of plane/building. It was more surreal, like a movie set. When I looked up, I thought 'bomb.'

So, I went out onto Merrill-Lynch's trading floor. I said, "A bomb has just gone off in the World Trade Center." People initially thought I wasn't serious.

Cantor Fitzgerald was in the World Trade Center (WTC). They were probably the organization that was affected the most. I think of the 900 people they had working there, 658 died. All the people working for me who either had family members or really good friends working for Cantor Fitzgerald immediately got on phones and called people.

One of my right-hand guys spoke to his brother, who ended up not making it. They found his body the next day, which would suggest he got to the roof and jumped off. His brother had been there for the 1993 bomb attack (at the WTC).

When we saw plane number two hit, that's when we realized we had to evacuate. We had to walk down seven floors. That was tough. I don't know how people walked down 80.

I think one of the most amazing things I saw was the firemen and the fire trucks that continued to head down to that area, particularly after the first building went down. They knew some of their guys were in that building, and they'll be going into the other building and there was a chance that one will go down, too. There was a stream of fire trucks heading to the site. You would have one station, then another station getting the alarm and having to go down.

Later when we were walking with hundreds of thousands of other people up through the streets of Manhattan, there was a huge lineup of people, probably for three blocks. I'm thinking "What are they waiting for?" This would have been a line four people deep, two or three blocks long in Manhattan. I'm thinking is there a bus to get them off, what are they doing? Then I realized they're in line to give blood. But I don't know who they're going to be giving it to. In my mind, when those two buildings went down, there wasn't going to be a lot of people left.

In that kind of crisis, you really saw an amazing character of people. It's hard to explain but the whole place kind of picked each other up. It was pretty amazing for a city like New York.

A longer account of Paul's story can be found online at: www.alumnigazette.ca

REMEMBERING RALPH GERHARDT (BA'92)

The following is reprinted with permission from the website in honour of Western alumnus Ralph Gerhardt, BA'92 (Economics), who lost his life in Tower 1 of the World Trade Center 10 years ago on Sept. 11, 2001. This excerpt is from the eulogy that his father, Hans J. Gerhardt, delivered at a memorial service held at St. Paul's Basilica, Toronto, on Oct. 15, 2001.

Ralph called me on the 11th. At 8:52a.m. He was calm, but very serious. "Dad, something happened at the World Trade Center.

A bomb or plane hit the building. I am okay. We are okay. I love you, but I have to go now. We are evacuating the building. Talk to you later."

That call never came. Ralph was on the 105th Floor of Tower 1.

He was working there for Cantor Fitzgerald as Vice President of Derivatives for the past year and a half.

Prior to that, he was working for them in the Toronto office.

Meeting with company officials and other grieving family members, and understanding the structure of the building and where the plane impacted.

We have come to the difficult conclusion that not one person from the company's 733 employees, nor anyone above the 91st floor, made it out alive.

This includes our son, Ralph, and his lady friend, Linda Luzzicone, who also worked on the same floor.

We met Linda and we know that they had a wonderful relationship.

Linda's Dad had told me that Linda never looked happier than in the past months.

We can only hope that they were together in their final moments.



We saw a lot of Ralph and Linda these past months.

As a matter of fact, they visited us in Toronto over the Labour Day weekend, And I visited them in New York the weekend prior.

Helga talked daily with Ralph in New York and with Stephan in Washington, DC. And many times did I complain about that, seeing the monthly phone bill.

Today, I am glad she did not listen to me!

One never knows if or when you will see or talk to each other again.

Ralph had that special quality in all of his relationships, to make every moment special And to make it count.

In our daily phone calls or visits, there was always a hug and an

"I love you, Mom"

And

"I love you, Dad."

New York City has been so special to us in these difficult days.

New Yorkers have great reasons to be proud.

And we as Canadians should be proud

to have such compassionate neighbours Brothers and sisters.

In any family one tries to build a foundation of love and trust.

One can't see if one did achieve that goal until a crisis arises.

Today this foundation is visible to us and to the world.

Strangers have hugged us, gave us flowers, flags, Teddy Bears prayed, and cried with us insisted on paying our bus fares, taxi drivers refused their fare offered us any help we may need,

And if one says today, "I love New York," it takes on a whole different meaning.

On behalf of the Gerhardt family, I can proudly say to you, "We love New York."

The full tribute to Ralph Gerhardt can be found at: ralphgerhardt.com

LEGACY OF WIND TUNNEL RESEARCH CONTINUES

BY HEATHER TRAVIS, BA'05

Western houses the first boundary layer wind tunnel in the world to test human-made structures, such as buildings and bridges. Built in 1965, the first wind tunnel (BLWT 1) can test wind speeds up to 55 miles per hour. The second wind tunnel (BLWT 2), erected in 1984, can test wind speeds up to 100 miles per hour.

"We defined the field of wind engineering," says Professor Peter King, BESC'73, MESC'78, PhD'04, Research Director of the Boundary Layer Wind Tunnel Laboratory.

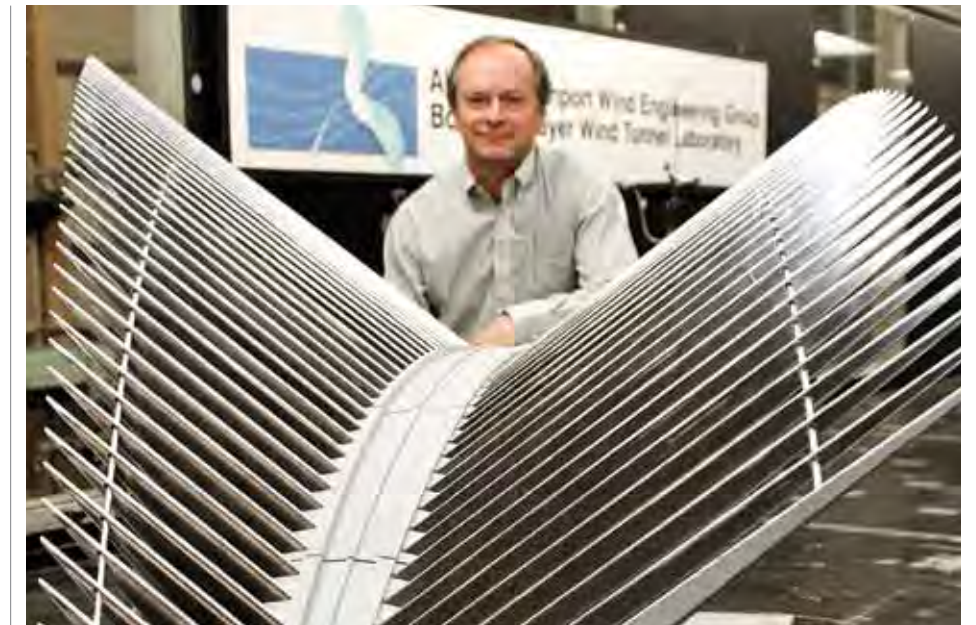
As a Grade 12 student in 1968, King was given behind-the-scenes access to Alan Davenport, DSc'01, BLWTL founding director. Davenport later became King's mentor and advisor as he completed his master's and PhD at Western.

"I was able to work on the CN Tower and the Sears Building in Chicago. The first bridge I was able to work on was the A. Murray Mackay Bridge in Halifax and that was when I was a summer student," says King, who specializes in bridges. "That was really important because up until that time all bridges had been tested in aeronautical tunnels by people who had aeronautical background. (Davenport) was the one who said, 'Don't test bridges in smooth flow because the wind is turbulent.'"

The A. Murray Mackay Bridge was the first bridge in the world to be tested in a turbulent boundary layer wind flow.

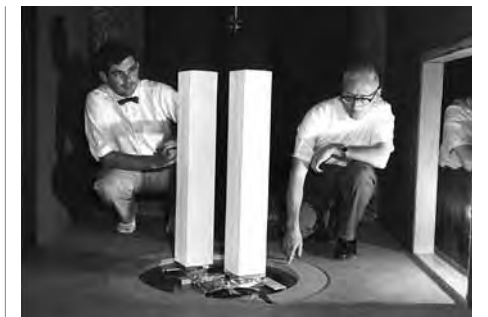
An outstanding lecturer and researcher, Davenport, who died in 2009, was able to bridge research and industry in the classroom by bringing real-world engineering problems to students and faculty to solve.

In the early 1960s, Davenport was asked to participate in a study to define the wind loads for the tallest buildings in the world – the World Trade Center Towers in New York. Because Western didn't have a wind tunnel, Davenport travelled to Colorado State University in 1964 to test models of the buildings in its newly constructed boundary



Above: A model of the World Trade Center PATH Terminal in New York is ready to be put to the test by research director Peter King in the Boundary Layer Wind Tunnel 2. (Photo by Heather Travis).

Right: Professors Alan Davenport (left) and Jack Cermak (right) inspect the aeroelastic models of the World Trade Center in the Meteorological Boundary Layer Wind Tunnel at Colorado State University in 1964.



layer wind tunnel (built in 1963). He also travelled to the National Physical Laboratory in England to conduct tests on the towers.

After jet-setting around the world to access boundary layer wind tunnels to complete his research, Davenport decided Western should have its own wind tunnel on site. He received a National Research Council of Canada grant to build the Boundary Layer Wind Tunnel.

The wind tunnel was formally unveiled on Nov. 25, 1965. And it has been history-making ever since.

Researchers were restricted in the size of models they could test in BLWT 1 because of the dimensions of the wind tunnel. Now, with BLWT 2, the group is able to test bigger and taller models under nearly two times the wind speeds and surface area. As well, BLWT 2 is a

closed return tunnel, allowing the wind to loop through two parallel tunnel sections and can test smaller models at about a scale of 1/500 and larger scale models, 1/250 in size.

Both wind tunnels are currently in use.

In October 2010, the group put a model of the World Trade Centre PATH Terminal in New York to the test. Designed by Spanish architect Santiago Calatrava, the four-level transit hub resembling the shape of a dove's wings will be built at Ground Zero as the access to the subway system.

Averaging about 40-50 projects a year, "there are quite a few structures in the world that have Western's stamp on it," King says.

FROM BOARDROOMS TO BODICES...

BY DAVID SCOTT

MAKING CANADA'S HISTORY SEXY



When you think of the War of 1812, what images come to mind?

The White House burning? Native leaders like Tecumseh helping British troops defeat Americans? The only war Canada won against the USA?

When double alumna and best-selling business author Beverly Behan, HBA'81, LLB'84, thinks 'War of 1812,' she thinks 'sexy.'

Behan has what many would call a dream career – she consults with boards of directors ranging from Fortune 500s to recent IPOs (Initial Public Offering) all over the world. In October, she will lead a two-day session for the Malaysian Institute of Directors; next March she will be the keynote speaker at a directors' conference in Central America. She has worked with more than 100 boards – primarily public companies in the United States and Canada – over the past 15 years. Her new book *Great Companies Deserve Great Boards: A CEO's Guide to the Boardroom* (Palgrave Macmillan) debuted at No.1 on the *Globe & Mail's* business bestseller list earlier this year.

Then she spent time in Niagara-on-the-Lake as a lecturer at the Conference Board of Canada's Directors' College and got to know more of the local lore of 1812, more than she learned in school from the dry pages of history texts. That's when a new, non-business idea hatched: a screenplay on the War of 1812.

"There were so many wonderful characters interwoven with the invasion of Niagara during the War of 1812 – Laura Secord, Isaac Brock, to a lesser extent, Tecumseh. It frankly amazed me that nobody had ever used this as the basis of a movie. With the 200th anniversary of the War of 1812 coming up next year, I decided that it was high time to create something like this."

Behan doesn't mess around when a good idea hits her. Her foray into screenwriting began as a weekend project in April following a very busy winter.

"I had about two weeks where there were no board meetings going on and it was relatively quiet – if New York can ever be described as relatively quiet. So, I sat down and started writing this screenplay.

Before I knew it, the entire script was finished and when I showed it to friends, they enjoyed it."

Friends started urging her to turn "1812 in Niagara" into a book and get it out on the shelves quickly, because interest in the War of 1812 is building with the bi-centennial approaching.

As a young lawyer in Calgary in the late 1980s, Behan

Beverly Behan in 1812 period costume. (Photo by Brian Flynn)



Great Companies Deserve Great Boards is available in hardcover and on Amazon Kindle. *1812 in Niagara* is available in paperback through Britnell Books: www.britnell.com/books-business/1812-niagara-screenplay and an eBook version is available on Amazon, Kobo and other eBook sites.

decided to try her hand at writing mysteries as a hobby. She proved ill-suited to the genre. Students were asked to compose the opening chapter of their mystery novel, which typically involves the discovery of a body. Behan spent most of the chapter discussing the elegant furniture in the room where the body lay.

"When I finished reading, my classmates told me 'I don't care who killed him, but I really want to buy that couch!'...That killed all my aspirations to write after I had that reaction from people," admits Behan.

But the creative writing bug didn't let go and in 2009, she took a screenwriting course in New York just for fun – "brain candy," as she calls it.

"Most class members were young film students who wanted to write contemporary movies about Manhattan – drug deals in Soho, superheroes in Times Square."

Behan, on the other hand, only wanted to write "period pieces" with strong female characters: Mary Magdalene and the

Empress Josephine. To her surprise, her young classmates loved her screenwriting – and her 'hot' female characters – and she found that the structured approach to screenwriting somewhat paralleled business writing, and was far more compatible with her style. So, she was prepared when the right idea hit.

But what about the War of 1812 is sexy?

"Tecumseh is the sexiest man alive in 1812. He is this Native warrior who can kind of kill anything at how many paces. In one sense, there's something very sexy about that. But on the flipside, if you read some of the sayings of Tecumseh, this guy was intellectually absolutely superb. He was a true leader. So, that's very sexy, too."

Another key character central to Behan's screenplay/book is a familiar name north and south of the 49th Parallel: Laura Secord.

"Most little Canadian girls do projects on Laura Secord. All we really know about her is there's chocolates involved, which there really never was. I just thought I'd like to take Laura Secord and make her into the Canadian Scarlett O'Hara."

And who would her "Canadian Scarlett O'Hara" be if she had the big screen budget of *Gone With The Wind*?

"My dream would be an all-Canadian but Hollywood-calibre cast. Rachel McAdams for Laura Secord. If you put the picture of Laura Secord from the chocolates next to Rachel, she's a dead-ringer. Keiffer Sutherland plays Isaac Brock. I have a PowerPoint on my laptop with a picture of Isaac Brock and a picture of Keiffer Sutherland. They look almost identical. He's the right age and looks exactly like him and he's Canadian. To me this is the 1812 equivalent of '24'. Isaac Brock is Jack Bauer of 1812. I think Adam Beach has to be Tecumseh. He's a little young but he certainly has the beefcake for it."

How does she think her account of 1812 will be received?

"Historical purists will hate it because it's not historically pure. Any time you're writing any sort of period piece, as a writer you've got to balance the history with making an entertaining story."

The author admits there are some deliberate historical inaccuracies in her story.

"But to me, if you make history fun, and if you make characters compelling, people learn more about it. It is definitely told from the Canadian side of the border. That was a conscious decision. I hope Canadians really like it and say 'this is a really fun story and an important part of history and it was a fun read.'"

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All in the FAMILY

BY DAVID DAUPHINEE

WESTERN'S MULTI-GENERATION GRADUATES



Former Dean of Medicine Douglas Bocking, MD'43, and one of four sons who attended Western, Ken, MD'75, also a doctor, pose with the Western 'W'. (Photo by Shawn Simpson)

Bocking

With Western connections stretching back 70 years, Bocking family members have been energetic students, faculty, administrators, volunteers and philanthropists at their alma mater.

Douglas Bocking, MD'43, was part of the first Bocking inundation of Western. Twin brother Jack earned a BSc (Botany) in 1942. Sister Margaret studied nursing – (BScN'44). She married Malcolm Edworthy, MD'44. Two of her grandchildren attended – Benjamin Nelson, BSc'98, HBA'03, and David Nelson, BESc'02 (Software Engineering).

Douglas went afield for training and employment, meeting Vivian Dixon, BA'82, in Quebec and marrying. The couple put down roots in London in 1952 and in short order the second Bocking wave at Western began.

Daughter Barbara (BScN'69) married John Thompson (BSc'67-Math). His sisters, Linda Bayliss (nee Thompson) BA'70 & Teaching Diploma 1971 and Donna Napasny (nee Thompson) BA'72 & Teaching Diploma 1974, were also alumnae.

Bruce, MD'71, married Carolyn Abercromby, BSc'71 (Pharmacology & Physiology). Carolyn's sister Susan, BScN'75, married Blaine Cruickshank, MD'76.

Kenneth, MD'75, married Dianne Whitmore, BA'73 (Home Economics-Brescia). Son Steven, BSc'02 (Actuarial Science) graduated, as did Dianne's sister Lynne, BSc'76 (Physiotherapy) and her husband Robert Geddes, BSc'74 (Geology), MSc'80 (Geology). Dianne's dad, BA'55 Carmen also graduated.

Alan, MD'75, married Barbara Miller, BSc'76 (Physiotherapy). Barbara's mother Paula Denney, BSc'48 (Chemistry) married Geoffrey Miller, MD'50.

Donald, BSW'80 (King's), married Ann Morawetz. Ann's father Bruno, BA'48 (Philosophy) married Gwen Jones, BA'49.

The youngest child, Bob, attended Western for biology then transferred to UBC to focus on marine biology.

Douglas, who remains an active presence on campus, was a faculty member and medicine dean (1965-78). Vivian, BA'82 (Political Science), who died this year, earned a Western degree after the children graduated.



Former Mustangs basketball coach Jerry Gonser was on stage at Convocation in June to hood his granddaughter Kaitlin, BHSc'11, pictured here.

Gonser

Talk about building a dynasty! In 1962 Jerry Gonser, a University of Michigan grad, crossed the border with wife Pat to teach and coach at The University of Western Ontario. In short order they fell in love with the quality of life... and Western and London would never be the same.

Four children earned one or more Western degrees: Terry, Physical Education '81 and BEd '82; Randy, Medicine '83; Julie, BA'85, PhysEd and Western-Fanshawe Nursing '87; and Scott, PhysEd '89. Julie's husband Dave Bogart, BEd'87, and her brothers Terry and Scott, all teach at Oakridge Secondary School. Terry's wife Liz (O'Leary) (PhysEd '83, BEd'85) is principal at Byron Southwood Public School. Julie is

a nurse in Student Health Services. Randy, a Stratford General Hospital vascular surgeon and Schulich adjunct professor, married Julie Martin, BSc'84 (Physiotherapy).

Along came a new generation. Terry and Liz's oldest daughter Meaghan graduated in Kinesiology ('09). Second daughter Jordana attends King's. Randy and Julie (nee Martin), have a daughter, Kaitlin, BHSc'11, who graduated in June. Jerry hooded her at Convocation, like all the children and grandchildren.

Jerry retired in 1996 with enough memories to fill a highlight reel. He coached the basketball Mustangs (1964-1974) to an OUAA title in 1967-68. He remains active on campus and, of course, remains a Convocation regular.



Maria Odumodu, BA'81, MA'86, and son Michael, BA'95, pose here together with two of the total four political science degrees in the family from Western. (Photo by Shawn Simpson)

Odumodu

Some might say: like father, like son. Maria Odumodu, BA'81, MA'86 (Political Science) would likely agree because her husband Joe and son Edward are Woodstock, Ont. pharmacists. But equally true is a less-travelled axiom: like mother, like sons. The mother of three, and two of her sons – Richard, BA'95, and Michael, BA'95 – have accumulated four Western political science degrees.

For this engaged professional family, developing a better understanding of the world has provided a gateway to careers in law (Michael) and business (Richard), and fostered participation in grassroots groups – particularly for Maria who is active in the local Liberal party.

Nigeria-born Maria was in England when bitten by a Canada bug that came buzzing in a speech by former prime minister Lester Pearson – winner of the Nobel Prize

for Peace. She decided that if Canada was like Pearson, she wanted more of it. She came to Canada in 1971 pregnant with Richard (Joe had arrived a month earlier) and soon founded a retail business supplying the needs of mothers and babies.

While raising a family and running a business she enrolled at Western, driving daily, sometimes researching in the stacks with her children in tow. Maria graduated in 1981 with an honors BA, then in 1986 with a master's in international development. Sons Michael and Richard graduated in 1995. For Maria the degrees were never about finding work – she had plenty.

"It was about understanding your world, your community. You need to get engaged. You have a duty to get involved."



Left: R.M. Bucke's prosthetic leg, c. 1880s Above: Richard Maurice Bucke

Bucke-Seaborn

What if the Bucke-Seaborn-Moss clan had not been a factor in some of Western's early defining moments? What might Western be today?

Richard Maurice Bucke was born in England in 1837 and grew up near London, Ont. He struck out at an early age for the U.S. West, faced death several times, and lost a foot to frostbite. Against huge odds, he returned to Canada to study medicine and eventually run London's Provincial Asylum for the Insane. A 'progressive', he expected humane treatment for patients. A close friendship with American poet Walt Whitman is the subject of the 1990 movie *Beautiful Dreamers* (Bucke's role is played by Colm Feore). A Nervous and Mental Diseases professor at then-Western University, Bucke played a central role in founding Western's medical school in 1882.

Bucke's daughter Ina Matilda married Edwin Seaborn who graduated from Western Medicine in 1895. Seaborn,

later a faculty member, earned his stripes – literally – as Commanding Officer, No. 10 Canadian Stationary Hospital, a critical milestone in Western's history. During the First World War, the 400-bed, university-led hospital in Calais, France treated 16,000 patients, creating an international profile for the then-unheralded school.

Seaborn's daughter Ina Moss attended Western for two years. She did not complete her degree but she fostered a Western connection in her own children. She died in May (2011) at the age of 102.

Ina's son John Seaborn Moss, of Ottawa, earned a BSc (Physics & Math) in 1962. His spouse is Shirley Ann Moss (MSc '63 - Physics). Ina's daughter Mary Ann Alexander earned a Western BA in 1964.

And, claiming the family's fifth generation connection to Western, Mary's daughter Heather graduated in 1995 with a BSc, (Geography, Environment Research).

CENTRE FOR BRAIN AND MIND OPENS, ANNOUNCES UK PARTNERSHIPS



Dr. Damian Cruse, postdoctoral researcher, looks at the brainwaves of another post-doc researcher at the grand opening of the new Centre for Brain and Mind at Western. (Photo by Paul Mayne)

Recognized as a world leader in cognitive neuroscience research, the Centre for Brain and Mind at The University of Western Ontario will begin training postdoctoral fellows from three of the top institutions in the United Kingdom next year.

Each summer, the new Visiting Postdoctoral Fellows Program will attract to London, Ontario up to three trainees from each of University of Cambridge, King's College London and University College London.

Similarly, the initiative enables Western to send three postdoctoral fellows to each of these institutions for four-month training periods. Each institution will publish results of this work jointly.

The program was announced July 25 at the grand opening of a newly created, state-of-the-art space that allows all of the centre's researchers to work side-by-side in a common area for the first time. Previously, researchers were scattered across campus.

"Western's already strong ties to the United Kingdom were bolstered by our having recruited Adrian Owen from the University of Cambridge as a Canada Excellence Research Chair last year," says Ted Hewitt, Vice-President (Research & International Relations).

"This program not only enhances our international leadership role in the field, it helps us train the next generation of neuroscientists to answer questions related to high-level cognitive function and disease."

Known around the world for pioneering research, the Centre has attracted more than \$25 million in funding since 2005 and is home to 20 principal investigators – including 10 Canada Research Chairs and the Canada Excellence Research Chair held by Owen – their graduate students and postdoctoral fellows.

In all, more than 50 Western researchers affiliated with the Centre are approaching studies of the human brain from backgrounds in a variety of disciplines.

"To continue making advances in this field, we need to provide trainees with access to the best minds and facilities in the world, and this is a great opportunity to leverage expertise at these four institutions," says Centre Director, Melvyn Goodale.



Leading Insights for Business Innovation

Upcoming Events



Sept. 13, 6 p.m.
Master Innovators: The Best Business Lessons are Not-for-Profit

Join Craig Kielburger, co-founder of two of the world's most influential international non-profit organizations, Free The Children and Me to We, and award-winning Ivey Professor Oana Branzei, as they share winning practices from the not-for-profit sector.

Where: Toronto Board of Trade



Nov. 2, 7 p.m.
Cold, Hard Truth: On Business, Money & Life

Famed investor Kevin O'Leary will share his best money advice as he brings his Cold, Hard Truth book tour to Western. The Ivey Idea Forum and The Book Store @ Western are pleased to present O'Leary, MBA '80, for this special lecture and book-signing event.

Where: The Great Hall, Western campus

Join our mailing list! Contact dmilne@ivey.ca

What people are saying:

"With an intriguing story and enlightening discussions, which revealed practical nuggets, the Ivey Idea Forum made another great impression. It was my third event and I look forward to future sessions."

Silvio Stroescu, Head of Mutual Funds, ING DIRECT

"The presentation was refreshing and thought-provoking. It was a totally different take on a business discussion."

James L. Cornish, Director of Crown Operations, Central West Region



Richard Ivey School of Business
The University of Western Ontario

Visit www.ivey.uwo.ca/ideaforum

HELPING CANADIAN BUSINESS SUCCEED AROUND THE WORLD

BY S. E. GORDON

On November 10, 2010, Stephen Poloz, MA'82, PhD'82 (Economics), was visiting the Pueblo Viejo, a gold mine in the jungles of the Dominican Republic co-owned by Canadian mining firms Barrick Gold and Goldcorp. Poloz was Senior Vice-President, Financing at Export Development Canada (EDC), the federal agency, which provides export credits and insurance to help Canadian exporters, and investors do business abroad. EDC has underwritten \$400 million (U.S.) of project financing for the venture.

While discussing the mining companies' environmental cleanup, he received a phone call from Ottawa. International Trade Minister Peter Van Loan was calling to say Poloz was being named President and CEO of the Crown Corporation. "I couldn't tell anyone that day," he recalls. But Poloz kept an empty local beer can as a memento of the occasion. (He now displays it prominently in his downtown Ottawa office).

Poloz, 56, has taken command of EDC at a time when Canada increasingly depends on exports for economic growth—and at a time when Canadian exporters count on EDC to ease their way into fast-growing markets such as China, Brazil and India. In 2010, the agency enabled \$84.6 billion in Canadian exports and investments abroad, of which a record \$24.7 billion was in emerging markets.

Poloz's appointment was the culmination of three decades of public and private sector experience in financial markets, forecasting and economic policy. Born in Oshawa, Ontario, he originally intended to study medicine, but his enthusiasm for his economics elective as an undergraduate changed his mind. He went on to earn both his MA and his PhD at Western. (Prof. Michael Parkin supervised his doctoral dissertation on exchange rate effects on the demand for money in transactions).

Poloz considered an academic career, but a summer job at the Bank of Canada persuaded



Stephen Poloz

him that policy-making should become his vocation. He joined the bank fulltime, and earned increasing authority during 14 years, rising to chief of the Research Department. (He returned to Western every year to recruit fresh talent for the bank). Eventually, however, he concluded he'd have a better shot at policy-making if he broadened his experience.

He spent five years with Montreal-based BCA Research, an independent provider of global investment research, where he was managing editor of its flagship publication, the *Bank Credit Analyst*. "It taught me to incorporate into my economic thinking what's going on in the financial markets," he says.

Then, in 1999, the opportunity beckoned to join EDC as Vice-President and Chief Economist. Poloz's mission, he says, was to "give EDC's economic analysis and forecasting a visible presence in the marketplace, to contribute to its brand. EDC Economics had a space of its own, devoted to international economics. We saw ourselves working as Canadian consultants to Canadian companies."

In 2004, he was promoted to Senior Vice-President, Corporate Affairs and

Chief Economist, which added to his job description oversight of corporate planning, communications, government and international relations, engineering, corporate social responsibility and corporate research. But it was in 2008, with his rise to Senior Vice-President, Financing, that Poloz finally moved into the deal-making mainstream of EDC. The pace was frenetic. The agency was making \$12-billion a year in new loans, doing 1,000 deals annually. "It was like drinking from a fire hose in the summer of 2008," he recalls.

That autumn, however, the global financial markets suffered an historic meltdown, and Canadian companies and lenders pulled back. To try to prop up Canadian industry, the Harper Government gave EDC a temporary, two-year mandate to lend domestically. Working closely with Canadian banks and credit insurers, EDC provided \$2.5 billion in domestic support for 208 Canadian companies in 2009.

In the past, Canada's major private banks have chafed at having EDC as a competitor in trade finance. They claimed that the Crown Corporation cherry-picked the most inviting deals and left the banks the riskiest ones. Poloz insists, however, that relations now are very harmonious. Last year, he notes, EDC supplied \$13-billion in export credits, and 79 per cent of those loans "were partnered with a bank, often in remote places."

Increasingly, EDC is putting boots on the ground in those places. Since 2008, it has added offices in Istanbul, Panama City, Lima, Santiago and Singapore, giving it dealmakers in 14 foreign outposts. As his 2010 trek to the Dominican jungle showed, Poloz is quite willing to travel to remote places to promote Canadian business. He does six or seven international trips a year. In colonial times, "trade followed the flag." At EDC, though, Steve Poloz is making sure the two go in tandem.

WHAT DO YOU NEED FROM AN eREADER?

BY MATHEW HOY, WESTERN'S SENIOR WEB DESIGNER

MAYBE YOU'RE AN AVID READER WITH A PENCHANT FOR GADGETS OR A CHEF WITH OVER 50 COOKBOOKS. WITH eREADERS YOU CAN DITCH THE WEIGHT OF CARRYING AROUND ALL THOSE BOOKS WHILE GAINING THE ABILITY TO SEARCH THEM FOR THE LATEST RECIPE BY "CHEF AT HOME" MICHAEL SMITH. TO HELP YOU MAKE A DECISION, WE'VE BROUGHT TOGETHER A BIT OF INFORMATION ON SOME OF THE MORE POPULAR eREADERS ON THE MARKET.

IPAD

While being an eReader is not its first function, the iPad is one of the most versatile devices available. In addition to having other benefits - like the entire suite of 80,000 iPad apps - the iPad also has a built-in iBooks store that lets you buy and organize books and PDFs on the device. Books on iPad can be annotated and marked up with built-in highlighter tools for future reference.

KINDLE 3 AND KINDLE DX

The Amazon-brand eReader allows you to directly purchase books from Amazon's massive online store and take them with you directly. They also read PDFs and MOBI files in case you have publications or files in those formats. Unlike the other readers on this list, the Kindle devices have physical keyboards if that's something you prefer. The Kindle's screen uses e-ink to display content meaning that your book pages will display in black and white like you're reading an analog novel. The battery life on the Kindle 3 can last you about 15 days before needing a charge.

BARNES AND NOBLE NOOK

The Nook supports ePub, PDF and graphic files like JPG, GIF, PNG, and BMP file formats and has upgradable memory up to 32GB. Barnes and Noble has also created an app that brings all books available on the Nook to the iPad and iPhone. The Nook screen is a hybrid colour and black and white device with the content being rendered in e-ink and the navigation is in full colour. What might throw you off at first is that the 'page' itself is not a touchscreen while the navigation below is but you should get used to it quickly.

KOBO READER

The Kobo reader is a black and white device that supports a diverse array of file formats including: ePub, PDF, and MOBI as well as images and even web pages. For comic fans it also supports CBZ and CBR file formats. The most recent Kobo device comes without a headphone jack meaning you can't listen to audio versions of your books. The Kobo can hold about 1,000 books and comes with 100 classics pre-loaded so you can get out and start reading right away. The Kobo features functions like being able to look up words in the on-board dictionary and provides a clutter-free reading experience.



Kick-off & Annual General Meeting

Thursday, September 29, 2011

7:00 p.m. - 9:00 p.m.

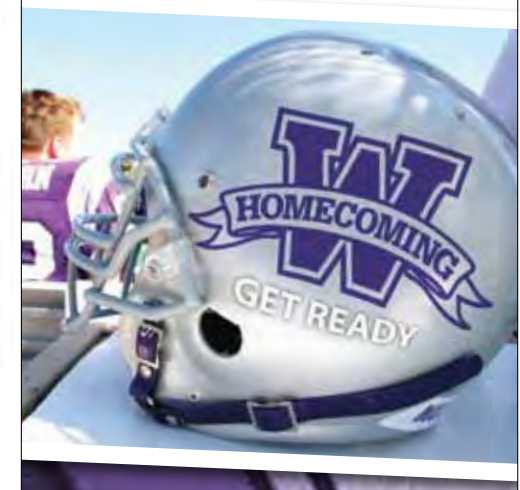
TD Waterhouse Stadium

Everyone is invited! Get involved! Learn more about Alumni Western.

The 4th Annual Spirit of Western Award will be presented. Enjoy appetizers, a cash bar, mingling and entertainment.

No fee to attend, but please RSVP online by Tuesday, September 27, 2011 at: www.westernconnect.ca/alumni_agm

The Alumni Association Board of Directors is always looking for strategic thinkers with the energy and ideas to make a difference. To nominate a Director, please e-mail the name, telephone number and a short paragraph about your nominee to jrose6@uwo.ca.





There's so much to do when you come home!

Thursday, September 29

**HOMECOMING KICKOFF
& ALUMNI WESTERN AGM**

7:00 – 9:00 p.m.
TD Waterhouse Stadium

Join us as we bestow our 4th Annual Spirit of Western Award. Appetizers, entertainment and mingling. Everyone is invited.

Friday, September 30

37th ANNUAL ALUMNI AWARDS DINNER

5:30 p.m. Reception
6:30 p.m. Dinner
The Great Hall, Somerville House
Price: \$75

Western honours remarkable alumni during a fabulous three-course meal with greetings from Western's President, Amit Chakma.

2010 Alumni Award of Merit Recipients

Ted Hessel, BA(Hon)'67 - *Dr. Ivan Smith Award*

Jack Cowin, BA'64, LLD'00 - *Professional Achievement Award*

John Eberhard, BA'66, LLB'69 - *Community Service Award*

Sarah Richardson, BA'93 - *Young Alumni Award*

**Elfrida Berzins Award Recipients
(Women's Athletic Alumnae)**

Angela Schneider, BA'82, MA'85, MA'87, PhD'93

Heather Simpson, BA'60

Jennifer Plaskett, BA'00

Jill Purola, BA'86

'W' Club Hall of Fame Inductees

Marnix Heersink, BA'69, MD'73

Michael Potts, BA'00

Vaughn Peckham, BA'69

Larry Haylor

SIX DEGREES HOMECOMING

9:00 p.m.
The Barking Frog, 209 John Street
Price: \$10

Young alumni from the last decade will kick off Homecoming weekend with socializing and networking at London's most popular club. Enjoy hors d'oeuvres and a cocktail compliments of Alumni Western.

Saturday, October 1

HOMECOMING PARADE

10:00 a.m.
Along Richmond Street

HOMECOMING HOSPITALITY

10:00 a.m. – 1:00 p.m.
Alumni Hall Lobby

A great spot to enjoy refreshments, lively music, face painting, children's activities, a commemorative photo opportunity and free gifts while they last. An ideal meeting place for classmates.

MANULIFE SOUTH END ZONE LUNCH

11:30 a.m.
TD Waterhouse Stadium
Price: \$45 for football ticket, VIP lunch, access to tented reception with private cash bar and a free Homecoming gift, compliments of Manulife Financial.

Enjoy the game in style at field level in the End Zone. This is truly the best package deal available, space is limited. Group table seating for the meal available upon request.

HOMECOMING FOOTBALL GAME

1:00 p.m.
TD Waterhouse Stadium
Western Mustangs vs. York Lions

For tickets, please contact the Mustang Ticket Office at 519.661.4077 or online: westernmustangstickets.universitytickets.com

GOLDEN ANNIVERSARY DINNER

6:00 p.m. Reception
7:00 p.m. Dinner
The Great Hall, Somerville House
Price: \$50

Join your classmates from 1961 and earlier for an elegant evening featuring a three-course meal, musical entertainment and a visit from Western's President, Amit Chakma. Seating will be arranged by reunion year.

Sunday, October 2

PRESIDENT'S RECEPTION

11:30 a.m. – 1:00 p.m.
Gibbons Lodge, 1836 Richmond Street

President and Vice-Chancellor, Amit Chakma and Meena Chakma invite graduates celebrating reunion years and anniversaries to a garden reception at their home.

HOMECOMING GOLF AT FIREROCK

10345 Oxbow Drive, Komoka
Price: \$60 per player

Wrap up your Homecoming weekend at a dazzling 18-hole championship course. Please contact FireRock to book your tee time at 519.471.3473 or 866.241.4440 and mention you are one of Western's alumni. Price is \$60 plus HST and includes 18 holes, a GPS golf cart, bbq lunch and a free Homecoming gift.



There are many more events taking place on Homecoming Weekend! For more information, and a listing of faculty, branch and chapter, and Affiliated College events, please visit: www.alumni.uwo.ca

Homecoming is sponsored by:



ALUMNA IS FRANKLIN THE TURTLE CREATOR

BY KATHERINE LOW, MA'08

The most important years in a child's development are between "the womb and six years old" says a woman whose children's literature is among the most beloved in the country.

"Everything we become as adults is set in the early years," Paulette Bourgeois, BSc'74, LLD'07, told graduates from the faculties of Education and Graduate Studies when she received an honorary Doctor of Laws degree in 2007 in recognition of her accomplishments as an author.

Bourgeois graduated from Western in 1974 with a Bachelor of Science in Occupational Therapy and later studied journalism at Carleton University. Her first book in the internationally renowned, award-winning series of 26 Franklin the Turtle books was *Franklin in*

the Dark, published in 1986. The Franklin books sold over 50 million copies in 31 countries and have been translated into 17 languages.

In 2003, she was made a Member of the Order of Canada. Bourgeois has received several Canada Council grants and numerous Children's Choice Awards from the Canadian Children's Book Centre.

In her citation, Thelma Sumsion, Director of Western's Department of Occupational Therapy Department, described Bourgeois as a woman whose work has made immeasurable contributions to the lives of children.

"Franklin has taught them many valuable lessons, including some of which are very appropriate to today's graduates. These include, if you have a bad day you should not scream at your mom, you don't have to be the fastest, and whether you win or lose you are still a good player," said Sumsion.

Bourgeois spoke of her concern that there still is no national child-care policy in Canada.

"It's not about babysitting," she said. "It's about early learning."

Recent research revealing that adolescent brains are different from adults was noted by Bourgeois who decried the lack of change in school systems to alter class start times for these students.

"They've discovered that students who got A and B averages got as little as 25 minutes more sleep a night," she said. "But changing the curriculum seems to be too difficult or costly."

"But they don't connect that with drop-out rates or behaviour in the classroom."

Bourgeois closed her talk asking the graduates, "Who's going to make that change?"

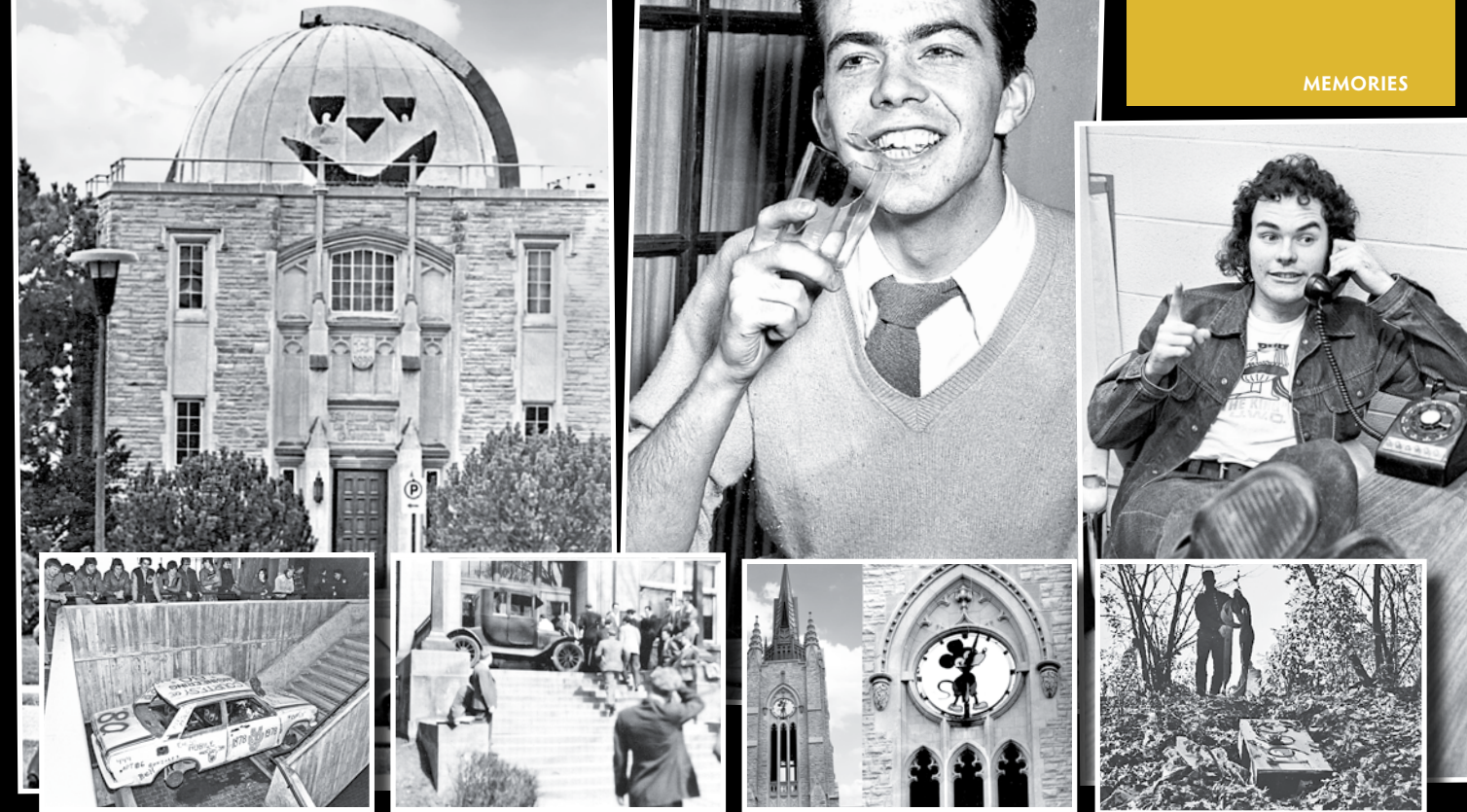
"I hope it's someone who's sitting here today."



(Photo by Alicia Thurston of Thurston Design Studios)

"Everything we become as adults is set in the early years."

PAULETTE BOURGEOIS



Clockwise from top left: Pumpkin on the Cronyn Dome; John Flemming eating glass; Mike Banks calls Howard Cosell; 1960 Law cornerstone discovered in ravine; Mickey Mouse on Middlesex clock face; Car parked on steps of South Street Medical School and in Social Science stairway. (Photos from London Free Press Collection/Western Archives)

TRADITION OF PRANKS KEEPS CAMPUS ON ITS TOES

CONTRIBUTED BY ALAN NOON

A modern definition of a prank is 'a practical joke or mischievous act.' Whenever alumni gather for reunions, class parties or homecoming celebrations invariably the topic of pranks-practical jokes surfaces and most alumni are able to recall at least one incident or personality that stands out during their years at Western.

One of the most unusual students to attend Western was John Flemming. In 1949 he quite literally acquired a 'taste' for glassware and would consume the materials in front of friends and other non-believers. He likened glass to a crunchy breakfast cereal. He once tried to eat vinyl LP records but claimed, "They tasted awful." Student Mike Banks amused his friends with a perfect imitation of boxer Muhammad Ali. On November 7, 1974 he phoned legendary broadcaster Howard Cosell during ABC's broadcast of a NFL football game at Pittsburgh. Completely fooled by Banks, Cosell broadcast a poem directed at boxer George Foreman. "Georgy Porgey puddin' and pie, Devastation punch and heap big thigh, When Georgy Porgy come out to fight, I'm gonna knock him outa sight."

The 1960 cornerstone laying ceremony for the Josephine Niblett Spencer Law Building almost didn't happen. Everything was meticulously organized until the 100-pound stone went missing. It was held for ransom for \$50 – payable to a local charity. The administration refused payment. Ninety minutes before the ceremony was due to begin it was found lying in a ravine near the present site of University Hospital. Two years earlier

the administration had narrowly avoided embarrassment when it was discovered that a Playboy centerfold had been placed over the covered cornerstone of the Spencer Engineering Building moments before the unveiling.

Western's Engineering Students have acknowledged responsibility for many major pranks across campus and in some cases have paid for damages resulting from these practices. A long-standing target has been the Cronyn Memorial Observatory Dome. Following an incident in the 1960's when permanent paint was used to create a giant Halloween pumpkin and later removed at great expense, the engineers have since utilized washable products. In 1972, Western police were lured off campus by a bogus call from Spencer Hall and upon returning found a spooky face grinning at them. For one week during the fall of 1962 engineering students loosened the bolts on over 100 toilet seats around campus. Later during a 10-minute raid the seats were removed and used as ransom to get a date for an engineering student with the frosh queen. The following day the students reinstalled all 104 seats. Ingenuity and engineering know-how was employed in 1978 to 'park' a car in a stairwell of the Social Sciences Building. However, the earliest recorded credit for an illegally parked car occurred in 1946 when an ancient automobile blocked the entrance to the South Street Medical School.

Perhaps the biggest smile of all came in 1980. On October 28 the clock tower of Middlesex College was transformed into the world's largest Mickey Mouse watch. Walt Disney would have been proud!

NEW RELEASES

THE WHITE-LUCK WARRIOR

The White-Luck Warrior, the fifth Earwä fantasy novel by **R. Scott Bakker, BA'95, MA'97**, and the middle volume of his *The Aspect-Emperor* trilogy, perhaps can best be described as a continuation of what has come before and the harbinger of things to come. Widely praised by reviewers and a growing body of fans, Bakker has already established his reputation as one of the few unique new talents in the fantasy genre. As Anasûrimbor Kellhus and his Great Ordeal march ever farther into the wastes of the Ancient North, Esmenet finds herself at war with not only the Gods, but her own family as well. Achamian, meanwhile, leads his own ragtag expedition to the legendary ruins of Sauglish, and to a truth he can scarcely survive, let alone comprehend. Into this tumult walks the White-Luck Warrior, assassin and messiah both. www.chapters.indigo.ca

UNQUENCHABLE

From the author of the bestselling *Red, White and Drunk All Over*, comes a new book, *Unquenchable: A Tippy Quest for the World's Best Bargain Wines* (on sale October 25, 2011) that will amuse and enthrall with its character sketches of obsessive personalities, travel to gorgeous vineyards, mouth-watering descriptions of food and wine, 'hidden' wine education and neurotic humour. Packed with colourful stories about the obsessive, passionate personalities who inhabit the world of wine, award-winning wine writer **Natalie MacLean, MBA'92**, whisks you to the mountainside vineyards of Germany, the baked red earth of Australia, and the shady verandahs of Niagara--as well as to scenic, offbeat locations in southern Italy, the Mediterranean, Argentina, Chile and South Africa--all in search of the best value bottles the world has to offer. www.amazon.ca

MAPLE LEAF IN SPACE

Marc Garneau, Roberta Bondar, Julie Payette, MSc'71, DSc'95, Robert Thirsk, Chris Hadfield, and more recently, Guy Laliberté, the founder of Cirque de Soleil, all have one thing in common: they're some of the very few Canadians who have been in space. The launch of a spaceship is terribly exciting. That's why thousands of people come to watch. They laugh, cheer, and applaud as the rocket rises. They see the smoke, steam, and white-hot fire as millions of litres of fuel burn in seconds. They feel the chest-thumping impact of the sound. Then they stare upward for a long time until they can no longer see even a tiny speck in the distant sky. By that time, the craft is in space. Canada's astronauts come from across the nation: from farms, cities, and little towns. They went to large schools and to small ones. *Maple Leaf in Space* by **John Melady, BA'62** (King's), showcases these amazing Canadians who have ventured off our planet and delivers some of the thrill of what that's like. www.amazon.ca



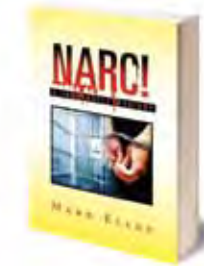
CANDY CIGARETTES

If you were one of those people lucky enough to grow up in the 1950s and '60s when life was as real as it seemed, then you have to read the newest book by **Roger Bell, BA'73, BEd'75** (English) — *Candy Cigarettes*, published by Black Moss Press. The North Simcoe author's memoirs open a precious time capsule that will have you laughing, crying and cherishing long forgotten memories and events that you or someone close to you has experienced. Bell has the ability to involve readers in colourful scenarios depicting his most personal childhood situations. Sharon Weatherall, Midland Free Press www.blackmosspress.com/?p=1151



KUHN'S EVOLUTIONARY SOCIAL EPISTEMOLOGY

In this book, **Brad Wray, MA'92, PhD'97** (Philosophy), argues that Kuhn provides a useful framework for developing an epistemology of science that takes account of the constructive role that social factors play in scientific inquiry. The discussion includes analyses of the Copernican revolution in astronomy and the plate tectonics revolution in geology. The book will be useful for scholars working in science studies, sociologists and historians of science as well as philosophers of science. www.cambridge.org/us/knowledge/isbn/item6515021/?site_locale=en_US



NARC!: A JOHN DOYLE MYSTERY

Western grad, **Mark Elley, BA'70, Cert'71**, has written a new novel: *NARC!: A John Doyle Mystery*. John Doyle, a university student from the small Southern Ontario town of Kindler, one day received a letter from the government asking him to attend an exclusive meeting that would change his life forever. It leads him and his best friend, Frank to become involved in the local drug scene as they are asked to work undercover by the Royal Canadian Mounted Police. This takes John into a world before unknown to him, the world of drugs, violence and murder. Available at Amazon and Barnes and Noble websites as well as the publisher, Xlibris.



THE INFINITE LIBRARY

Follow *Alberto Gimaldi*, code-cracker and bibliophile, as he unravels the mystery of an infinite library and discovers the treachery of the librarian Castellemare in *The Infinite Library* by **Kane X. Faucher, PhD'09**, Assistant Professor, MIT, Western. What is the hidden plot of the library, and how will this impossible place set into motion a catastrophic narrative by the artful textual manipulation of unwitting agents in the real world? What is the buried and secret connection between all text and all life? A novel of dark mystery, infinity, and a compelling story for all those who love books and book-related enigmas. copingmechanisms.net



AFFLICTIONS & DEPARTURES

Afflictions & Departures, by **Madeline Sonik, BA'85, MA'85** (Journalism), is a collection of first-person experiential essays. Sonik seeks out connections between the microcosm of the daily events of her childhood and adolescence, and the social, historical, and scientific trends of the time. *Afflictions & Departures* begins by considering the turbulent and changing nature of the world in the late 1950s and early 1960s—the world in which the author was conceived and born. Like many couples of that era, Madeline Sonik's parents focused on shared social and economic ambitions at the expense of authentic personal feeling. www.anvilpress.com or at Chapters, Amazon



TEACHING CHILDREN WITH AUTISM

R.M. Reynolds, BA'57, MA'60 (Psychology), has recently published *ABA: A Brief Introduction to Teaching Children with Autism* (Lulu Enterprises www.lulu.com). Defined as the science in which procedures derived from the past hundred years of behavioural research are systematically applied to improve socially significant behavior and to demonstrate experimentally that the procedures employed were responsible for the improvement observed, ABA has universal application. One of the most fruitful is in the treatment of autism where, of the many treatment approaches available, it has the most research support.

2011 ALUMNI AWARD WINNERS

ALUMNI WESTERN IS PLEASED TO ANNOUNCE THIS YEAR'S DISTINGUISHED RECIPIENTS OF THE 2011 ALUMNI AWARDS OF MERIT. WHILE EACH OF THEM HAD THEIR START HERE AT WESTERN, THEIR FOUR UNIQUE JOURNEYS HAVE TAKEN THEM AROUND THE WORLD AND BACK AGAIN.

These four ambitious, dedicated alumni serve as tremendous ambassadors of Western. Each will return home to Western to receive their awards on Friday, September 30. In addition, another eight individuals will be honoured at the 37th Annual Alumni Award of Merit Dinner, for their contributions to athletics.

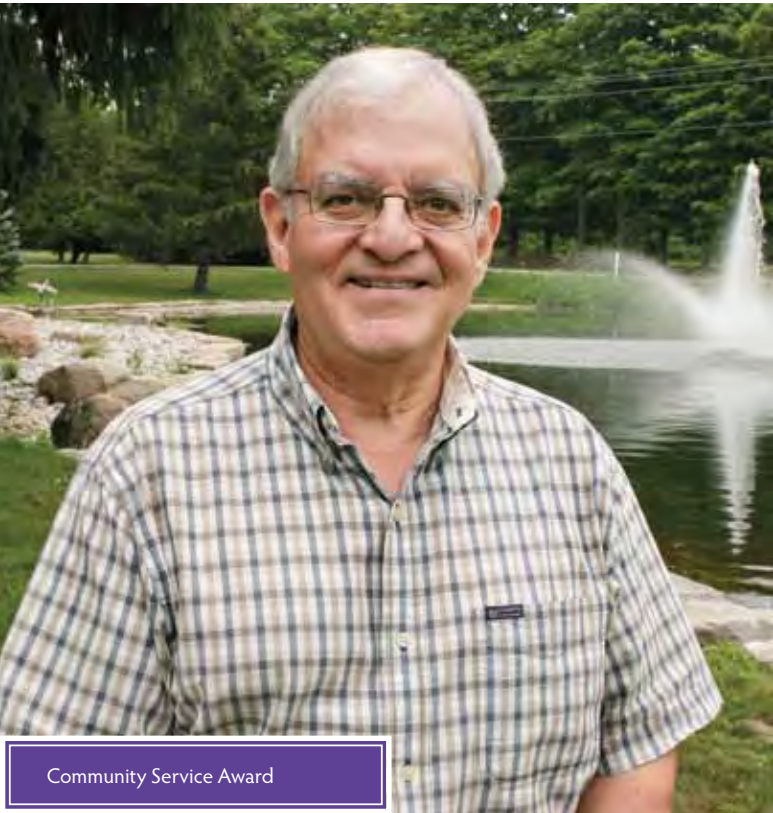


Dr. Ivan Smith Award

TED HESSEL, BA'67

Ted Hessel has earned a place in the Alumni Association's records as the recipient of the 2011 Dr. Ivan Smith Award. This fitting tribute is bestowed to the man who has painstakingly culled endless sources for Mustang artifacts to add to the collection at the J.P. Metras Museum. Ted's tireless service to Western has been realized through his active volunteer career with the Alumni Association, the 'W' Club, and as a member of Senate.

Ted has served his country through his posting with NATO as a fighter pilot in Europe, his community as a Vice-Principal, teacher and coach and his alma mater through decades of commitments both large and small. Ted is passionate about the Mustangs and can often be seen clutching a new find for the museum, polishing the display cases or cheering for the current roster of athletes in Alumni Hall or TD Waterhouse Stadium. His advocacy for sport history at Western is unsurpassed. Ted has worked closely with university archivists to ensure that these legends will inspire future generations of Western students and student-athletes. The museum serves as a learning environment for current students and a place of remembrance for alumni. The Dr. Ivan Smith Award is Alumni Western's highest honour.

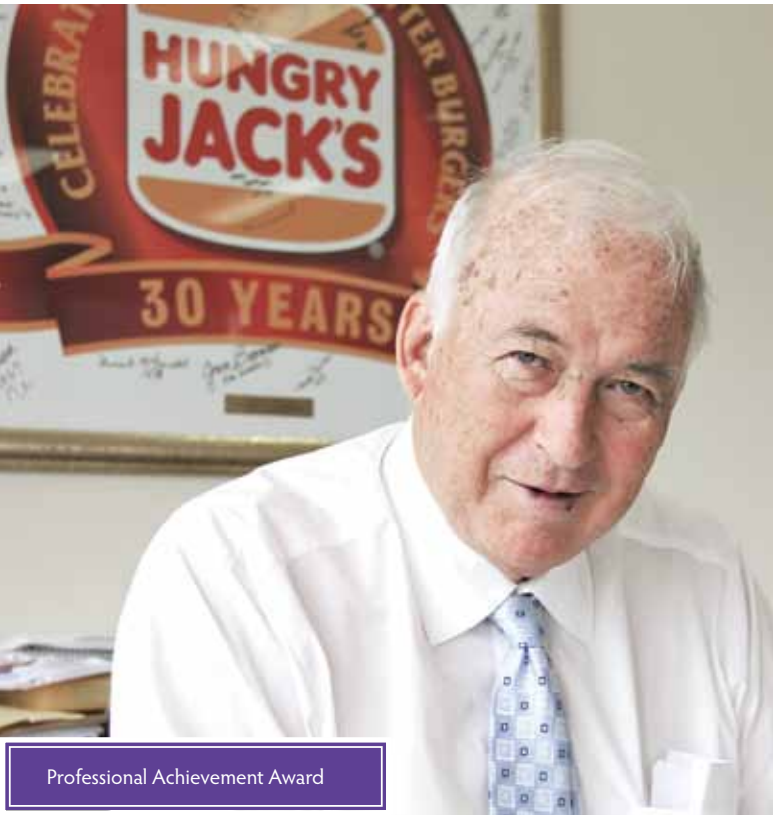


Community Service Award

JOHN EBERHARD, BA'66, LLB'69

John Eberhard has been defined as a social entrepreneur and a visionary change agent. For his lifelong dedication to a number of causes, he has been fittingly named as the recipient of this year's Community Service Award. John currently holds a seat on the Alumni Association's board of directors serving as a leader in the areas of alumni outreach and internationalization. He was honoured by the University of Windsor with an Honorary Degree in 2007.

John's most notable volunteer efforts have been realized through his decades-long relationship with Rotary International where he has served in various capacities including Club President, District Governor and International Director. John was the driving force behind a variety of new initiatives for Rotary – he created Cyber Clubs to increase accessibility for members, and he founded Rotarian Action Groups which undertake humanitarian programs such as water management, AIDS and malaria programs, micro-banks and blood banks around the world. John has dedicated himself to each community he serves – Western, London and international populations through his service and passion for a better world for us all.



Professional Achievement Award

JACK COWIN, BA'64, LLD'00

Jack Cowin gives new meaning to the term entrepreneur. In the mid-60s with his Psychology Degree in hand he left Western to tackle the business world. Jack moved to Australia more than 40 years ago where he took the fast food industry by storm, initially with Kentucky Fried Chicken, then his own burger chain named "Hungry Jack's" and next with Dominos Pizza. He expanded his reach into food manufacturing and now exports to 27 countries employing 17,000 people.

Through the years, Jack has remained extremely loyal to Western. He has served as both a donor and a mentor through the "Jack Cowin Award." Students in receipt of this award demonstrate athletic and academic excellence. The award allows the student to conduct a three-month internship with Jack and his colleagues in Australia. Jack has contributed his efforts to numerous leadership projects and has provided unparalleled support with multiple global initiatives. He will return to campus this year as the recipient of the Professional Achievement Award.



SARAH RICHARDSON, BA'93

This year's Young Alumni Award recipient is Sarah Richardson. Sarah's keen eye for design was shaped during her studies in Visual Arts. Her immense design talents, coupled with her infectious enthusiasm and drive, have come together in the creation of a television empire. Sarah's hard work and passion for design can be seen daily in homes around the world through her five hit television series. She also authors a column in *The Globe & Mail*, maintains a robust client base through her design firm and is growing a collection of signature product lines including indoor and outdoor furniture and a line of Para paints.

Sarah has received the prestigious Top 40 Under 40 Award from Caldwell Partners and has earned Gemini Awards for her television work. She gives back to her community by lending her design talents to styling dream homes and hotel suites for a variety of charities.

Women's Athletic Alumnae Elfrida Berzins Award Recipients

The Elfrida Berzins Award is presented to a woman who has participated in Western Athletics as an athlete, coach or administrator; made further contributions in athletics, academics or public service; contributed to the development of women in sports-related areas; and acted as a role model.

This award is named for Elfrida Berzins, coach and Director of Women's Athletics from 1956 through 1970.

- Angela Schneider, BA'82, MA'85,
MA'87, PhD'93
- Jennifer Plaskett, BA'00
- Heather Simpson, BA'60
- Jill Purola, BA'86

'W' Club Hall of Fame Inductees

The 'W' Club honours people who have made outstanding contributions to Western's athletic program as players, coaches or administrators.

- Marnix Heersink, BA'69, MD'73
- Michael Potts, BA'00
- Vaughn Peckham, BA'69
- Larry Haylor (Retired
Mustangs Football coach)

PRESERVING SPORTS TREASURES FROM PAST

BY DAVID SCOTT

If you didn't know there was method to his madness, you might think Jordan Goldstein, BA'08, MA'10 (History), was starring in his own episode of A & E's 'Hoarders'.

Huddled in a nondescript room in Thames Hall, surrounded by photos, footballs and other sports treasures from the past, the public history grad, with some help from undergrad student Shangda Li and others, is moving forward in the careful cataloguing and digitization of literally hundreds of photographs and memorabilia that had previous homes in the basements and closets of alumni.

Goldstein has funding from the 'W' Club, a room courtesy of the Faculty of Health Sciences and a bit of elbow room to unroll old-fashioned panoramic team photos that have to be "professionally flattened" before being digitized.

This paid position is an extension of work Goldstein was doing as part of his master's work for Michelle Hamilton, Director of the MA Public History program in the Department of History.

A year-long project for his museology class was to set up a museum in a professional setting. In his next semester, as part of his public history class, his assignment was to



Jordan Goldstein at the J.P. Metras Sports Museum with the museum's oldest donated artifact: a track and field medal and ribbon from 1896 for Standing Long Jump, won by Septimus Thompson, Meds 1900.
(Photos by David Scott)

catalogue different artifacts. The donated sports artifacts and the J.P. Metras Sports Museum in the foyer of Alumni Hall were a perfect fit for his class assignments.

A collections management policy was set up and with additional help from Western Libraries archivist Anne Daniel, Goldstein and others have learned how to properly take care of photographs, films and other one-of-

a-kind collectibles from the past.

Goldstein sees time as his biggest challenge in getting through the stacks of vintage sport history that he'd like to share with an audience of today's students. There are many potential projects he and 'W' Club member and Metras Museum curator, Ted Hessel, BA'67, would like to get started, now that decades of photos and other Western sports memorabilia has been unearthed.

"What I'd like to have is a lot of roving (sports) exhibits around campus," says Goldstein. "There's a lot of space that doesn't get used and I feel as seasons change and different sports come in, we could do a better job with the Athletics Department in promoting not only current athletics but the history of athletics. And it could almost be symbiotic. You use the history to promote the present and get people involved."

Also on the wish-list would be a professional website "with all the trimmings" and an online database of Western's photos and collections that would enable alumni or sports enthusiasts to "go on the net and find almost anything they needed without having to come here ...and have it accessible. That would be the ultimate. That would be many, many, years down the road."

Please visit: metrasmuseum.omeka.net

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VOICE OF ALUMNI

WITH CHRIS MAKUCH,
BA'93 (KING'S, HISTORY)

Photo by Ian Cryslar

LEADERS INSPIRE IN DIFFERENT WAYS

Some have visions and plans to employ that are shouted from the hilltops, serving to inspire the masses. Others are quiet, finding needs and filling them while not expecting anything in return.

Through my time as a volunteer with the Alumni Association board of directors, I have encountered both kinds of leaders. I have seen firsthand how both approaches achieve our goal of inspiring alumni to share a lifelong commitment, pride and passion for Western.

One such leader is Eric Sarvaala, BA'95. Eric is one of those 'quiet leaders,' an extraordinary volunteer who rolls up his sleeves at branch events, gives solid advice at board meetings and inspires his peers with his passion for Western. He doesn't need to shout about his dedication; he lives it.

Recently, Eric recognized the Toronto Branch Bursary was struggling. The fund, created by the alumni branch and supported through revenue raised at branch events, was established to help a Western student living in the Greater Toronto Area who demonstrates financial need. Unfortunately, the fund was running low and about to close.

Recognizing that the bursary, which had been built up over time by the commitment of Toronto and area alumni, was fading, Eric made a personal

donation to bring the bursary back to life – not only for this year, but also for many years to come.

During his time as Toronto branch president, Eric continued to inspire his fellow alumni volunteers to raise the bar in offering amazing events that deliver exceptional experiences. This past June, \$3,500 was raised when 575 alumni and friends gathered for an event at the Steam Whistle Brewery featuring a performance by our own Rick McGhie. These funds will be directed to the Toronto Branch Bursary fund in recognition of Eric as well as Collin Macleod, current branch president, and his event-planning team.

Like Eric, all alumni have the ability to be leaders in their own way.

I encourage you to seek these opportunities - support a Western student as they explore their own educational journey, volunteer at branch and chapter events in your area, invite a fellow alumnus to attend an event or spread the word about our programs and services.

There are many opportunities to connect with Alumni Western in our growing network.

Social media provides an amazing (and immediate) opportunity for us to connect: 'Like' us on Facebook, facebook.com/theuniversityofwesternontario; follow us on Twitter, @westernu; or subscribe to our YouTube channel, youtube.com/user/westernuniversity.

Starting this fall, you will also be able to take us with you wherever you go through the iWestern app for mobile devices. Alumni will be able to check out event listings, learn about notable alumni and so much more.

And with our biggest alumni event just around the corner, Western Homecoming 2011 provides plenty of opportunity to reconnect, network and simply visit with your fellow alumni. Visit us online at westernhomecoming.uwo.ca to learn about the celebrations taking place Sept. 29-Oct. 2. You won't want to miss it.

Wherever we go, whatever we do, whoever we become, Western is within us.

'EMAIL FOR LIFE' NOW AVAILABLE TO ALL ALUMNI

Western has partnered with Google to offer all alumni a new Email for Life service. Only Western alumni can create their own @alumni.uwo.ca email address, showing their connection to their alma mater. This professional email address will be useful for résumés and networking with other Western alumni.

"We are pleased to be offering Email for Life to our alumni," says Kevin Goldthorp, VP External at Western. "This service will help

alumni stay connected while benefitting from Google's extensive services."

The university's special education partnership with Google means no external advertising, 7+ GB of email storage, powerful spam blocking technology and a 20 MB attachment limit. Alumni will also have the ability to access their email from anywhere in the world as well as to Google applications such as Google Talk and Google Docs. Alumni

will also receive exclusive offers, such as travel and learning opportunities, invitations to networking and career development events as well as savings on products and services offered by Alumni Western's commercial affinity partners.

To create an @alumni.uwo.ca email address, alumni can visit www.alumni.uwo.ca, click on the Email for Life button and follow the instructions.

ALUMNI EVENTS

CANADA

Chatham, Ont.

Alzheimer Research Lecture Oct. 12, 2011

Elgin County - St. Thomas, Ont.

72nd Annual Alumni Dinner Picnic June 13, 2012

Guelph, Ont.

Mustangs Football @ Laurier Sept. 24, 2011
Sleeman Brewery Tour Nov. 16, 2011

London, Ont.

Senior Alumni Program Sept. 13 - Dec. 6, 2011
Classes Without Quizzes Sept. - Dec. 2011
NHL Pre-Season - Flyers vs. Red wings Sept. 22, 2011

Homecoming Kick-off and Alumni Association AGM Sept. 29, 2011
37th Annual Alumni Awards Dinner Sept. 30, 2011
Six Degrees Homecoming Sept. 30, 2011
Homecoming Hospitality Oct. 1, 2011

Manulife South End Zone Lunch and Football Oct. 1, 2011
Golden Anniversary Dinner Oct. 1, 2011
Homecoming Golf at FireRock Oct. 2, 2011

Wine and Food Pairing Event at Aroma Mediterranean Restaurant Nov. 2011
Western / Fanshawe Alumni London Knights Hockey Event Jan. 20, 2012
London Knights Feb. 17, 2012

Niagara Falls, Ont.

Reception at the Scotiabank Convention Centre with Mayor Jim Diodati BA'91 Sept. 16, 2011

Ottawa, Ont.

Edible Ottawa Tour with Carmen MacDonald BSc'72, C'est Bon Cooking Oct. 6, 2011
Reception at the Canadian Museum of Civilization with Professor Don Abelson Nov. 9, 2011

Sarnia, Ont.

Sarnia Speaker Series - Alzheimer Research Lecture Nov. 10, 2011
Hockey Night in Sarnia Feb. 24, 2012

Toronto, Ont.

Buffalo Sabres at Toronto Maple Leafs Sept. 23, 2011
Alumni Western's Lecture Series Sept. - Dec. 2011
Alumni Western Family Day at the Ontario Science Centre Oct. 22, 2011
Career Networking Reception Fall 2011
Beatles Lecture Dec. 7, 2011

Vancouver, B.C.

Cocktail Speaker Reception:



Discover The World

Alumni travel. Join like-minded travellers – alumni and friends – on one of our journeys.
www.alumni.uwo.ca/travel

Mysteries of the Brain with Dr. Adrian Owen Nov. 24, 2011
Vancouver Branch Holiday Reception Dec. 8, 2011

Waterloo, Ont.

Mustangs Football @ Laurier Sept. 24, 2011
Sleeman Brewery Tour Nov. 16, 2011
Tubing at Chicopee Feb. 2012

INTERNATIONAL

Auckland, New Zealand

Alumni Reception Oct. 5, 2011

Dallas, TX

Calgary Flames @ Dallas Stars Mar. 24, 2012

Hong Kong, China

Golf Clinic Sept. 2011

New York, NY

CANY Reception Oct. 2011

Palo Alto, CA

Alumni Reception Sept. 20, 2011

ALUMNI CHAPTER EVENTS

Local Government Alumni Society

Local Government Conference: Navigating Change in the Public Sector Nov. 4, 2011

UNIVERSITY FACULTY EVENTS

Arts & Humanities

Homecoming Event Oct. 1, 2011

Dentistry

Dentistry Alumni of Distinction Award Reception Sept. 30, 2011

Engineering

Go ENG Girl Oct. 1, 2011

Engineering Homecoming Open House Reception Oct. 1, 2011
Engineering Alumni Award Reception Oct. 1, 2011
Engineering Alumni Reception at the London CSChE Oct. 24, 2011
Second Annual Western Engineering Leaders Reception Nov. 2, 2011

Health Science

Homecoming Brunch Oct. 1, 2011

Law

Law Homecoming Brunch Oct. 1, 2011
Inaugural Law Alumni Awards Dinner Oct. 20, 2011

Medicine

Schulich Homecoming 130th Anniversary Gala Sept. 30, 2011

Nursing

Nursing Homecoming Breakfast Oct. 1, 2011

Science

Homecoming BBQ Oct. 1, 2011

Social Science

CMA Convocation Reception Oct. 22, 2011

FUTURE HOMECOMING DATES

2011 - Sept. 29 - Oct. 2

2012 - Sept. 27 - 30



Do your part for the environment! Alumni Western is reducing the number of printed event invitations. Please update your email address with us to receive digital invitations to events in your area. Check out our event listing on the web site and register at www.alumni.uwo.ca

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ALUMNI NOTES & ANNOUNCEMENTS

PLEASE NOTE: Gazetteer notices, like all portions of the print magazine, appear in an online version of *Alumni Gazette* and the contents may turn up during a web search. Publicly available personal information may be collected for the purpose of updating alumni records as well as for the purpose of recognizing outstanding achievement or distinguished service by alumni in University publications. Western respects your privacy. At any time you have the right to request that your personal information cease to be used to recognize outstanding achievement or distinguished service in University publications. For more information or to make a request about the kinds of contact you would like to receive, please contact the Operations Administrator, Advancement Services, 519-661-4176 or 1-800-420-7519 Fax 519-661-4182 email advser@uwo.ca.

1950s

J. David Adams, MBA'58, assumed office on May 7 as the 92nd President of Professional Engineers Ontario (PEO). He is only the fourth engineer to be twice elected President since the inception of PEO in 1922, having served as President in 2008-2009.

Graeme Goebelle, BA'59, (Huron), has been appointed as the new Chair of the Board of Directors of the Mississauga Halton Local Health Integration Network (LHIN). Goebelle, recognized for professional achievement is also one of the inaugural inductees to the Halton Business Hall of Fame and has an extensive governance and leadership background that has worked to improve our community.

1960s

Dwight Grant, BA'67 (Economics), has joined PricewaterhouseCoopers US's Transaction Services practice as a managing director based in San Francisco.

Robert Weese, BA'67 (Political Science), has been appointed as a Trustee for SickKids Foundation.

Western Law professor **Richard McLaren, HBA'68, LLB'71**, has been appointed president of the Basketball Arbitral Tribunal. The tribunal provides services for the resolution of disputes between players, agents and clubs through arbitration.

1970s

London lawyer **Alfred Mamo, LLB'70**, was awarded a Law Society Medal on May 25, in recognition for his life-long commitment to justice for children and families and his significant contribution to family law reform in Ontario. Mamo was called to the Ontario Bar in 1972.

Longtime rower **Don McLeish, BA'70** (English, Huron), was named the Masters Athlete of the Year 2010 at the Mississauga Sports Council Awards Ceremony held on June 9.

Christopher Andreae, BA'71, PhD'06 (Geography), has been appointed an Associate at Golder Associates; he's based in London, Ont.

Dr. Roberta Bondar, MSc'71 (Pathology), DSc'95, has been appointed to the Board of Directors at COM DEV International, a leading manufacturer of space hardware subsystems.

In honour of the 60th birthday of **Jonathan Borwein, BA'71** (Honors Mathematics), a workshop on Computational and Analytical Mathematics was held May 16-20 at the IRMACS Centre, Simon Fraser University. Having authored more than a dozen books and more than 300 publications, Borwein is one of the most productive Canadian mathematicians ever.

Terrence Downey, MA'72, PhD'77 (Political Science), has been appointed President of St. Thomas More College by Fr. George Smith C.S.B., Superior-General of the Basilian Fathers. The appointment comes following an intensive eight-month search process that attracted candidates from across Canada and other countries. Professor Downey becomes the 11th president since the College's founding in 1936. Downey is an accomplished Canadian teacher, scholar and academic leader. Throughout his 35-year career, he has proven an unfailing commitment to teaching, collaboration, research, and community engagement.

ARISE Technologies Corporation has appointed **Judson Whiteside, LLB'73**, to its board of directors. Judson is a senior partner in the Business Law Group of Miller Thomson LLP. He served as Chairman and CEO of Miller Thomson from 1992 to 2007.

Retired teacher **Ian Cryer, BEd'75**, is a new trustee for the Lambton Kent District School Board.

Dean Connor, HBA'78, has been appointed President and CEO of Sun Life Financial effective Dec. 1, 2011.

1980s

Marcel R. Coutu, MBA'80, has been named to the Board of Directors of the Power Corporation of Canada. He is President and CEO of Canadian Oil Sands Limited and Chairman of Syncrude Canada Ltd.

Alumna **Mary Patricia Morgan, BA'81**, who went on to earn a MA in clinical psychology at Centre for Humanistic Studies, USA, was recently acknowledged for her work with the 2010



Alfred Mamo (1970s)

Spirit of CAPS (Canadian Association of Professional Speakers) award for "contribution to excellence in the speaking profession."

Bob Copeland, BA'81 (Economics), has been appointed VP, Operations at Lantic Inc, Canada's largest producer of refined sugar.

David Fleck, BA'81 (Economics), became President and CEO of Macquarie Capital Markets Canada Ltd. effective May 16, 2011.

Colley Clarke, HBA'81, MBA'87, has been appointed as interim Chief Financial Officer of Biosign Technologies Inc, a provider of biomedical systems.

Hume Kyle, BA'81 (Economics), has been named EVP & CFO of Dundee Precious Metals Inc., and resumed his role in the Toronto office effective June 6.

Kevin Newman, BSc'81 (Political Science), has been appointed Co-Host of CTV's Question Period effective August 22, 2011.

Terry Graff, BEd'82, Deputy Director and Chief Curator, Beaverbrook Art Gallery, Fredericton, New Brunswick, and Graduate of the Fanshawe College, Fine Art Program (1976), was honoured with a Fanshawe College Distinguished Alumni Award on July 6. Graff is well known as a gifted artist, writer, teacher and curator, and a leader in Canada's national art scene. Before accepting his current role, he served as Director and CEO of Saskatoon's renowned Mendel Art Gallery. His vision has uniquely shaped each of the galleries where he has served during his career, including the Rodman Hall Arts Centre in St. Catharines (2000 to 2003); the Confederation Art Gallery and Museum in Charlottetown (1993 to 2000); and the Art Gallery of Windsor (1983 to 1986).

John W. Cooper, BA'84 (Math/Econ), has been named to the senior executive team of Rockwater Energy Solutions, which provides fluids management and environmental solutions to the energy industry. He was previously CEO of EnerMAX Services which merged with Rockwater.

Gregory Aarssen, BSc'84 (Geology), has been named Co-President, Gas at AltaGas Ltd.

Marc Létourneau, MBA'84, has been named Senior Client Partner at Korn/Ferry International's Toronto office. He will be a member of the Global Financial Services practice, and lead the Firm's efforts in the Investment Banking and Capital Markets sectors.

Robert Foy, BSc'85 (Geology), has been appointed as Consulting Geologist for Gold Royalties Co- a privately-held, income-oriented royalty company that acquires and manages precious metals royalties.

John Francis, HBA'86, has been appointed as the Chair of the Board for SickKids Foundation.

Judith Robertson, MBA'86, has been appointed for two years as Commissioner to Ontario Securities Commission.

Dr. David Martin, BSc'86 (Genetics), PhD'98 (Biochemistry), MBA'00, has joined Byron Capital Markets as their Senior Research Analyst responsible for research coverage on the Biotech & Healthcare sectors.

Keith Lesarge, BSc'86, MSc'91 (Geology), has been appointed a principal at Golder Associates; he's based in London.

Robert Skinner, BA'86 (History, King's), was recently named vice president of Skanska, a leading international project development and construction company.



THREE GENERATIONS OF HBAs: Grandpa Tom Brent, HBA'59; grandson Andrew Brent Miller, HBA'11; and father Stephen Miller, HBA'85, celebrate at June Convocation. (Submitted photo)

Carolyn Davies, BA'87, recently won a provincial award for her volunteer efforts, which range from being part of the establishment of one of the first shelters for women in Canada in the 1970s, to volunteering as a health advisor for the Windsor Women Working with Immigrant Women Advisory Group in 1997; to helping establish a Family Health Team in her own community of Amherstburg in 2008; to volunteering with the Canadian Medical Assistance Team for international relief efforts including flood disaster relief in Bangladesh in 2007 and the Haitian earthquake in 2010, among many others.

Troy Wright, BA'87, has been appointed as Executive VP, Retail Distribution, Canadian Banking for Scotiabank effective July 18. Troy was previously CEO of Scotiabank de Puerto Rico.

Dr. Jeffrey Taub, MD'87, has been appointed the Division Chief of Oncology with the DMC Children's Hospital of Michigan. He will oversee comprehensive care and clinical research in the diagnosis, treatment and prognosis of childhood cancers.

Trevor Shortt, MSc'88 (Geophysics), has been appointed Exploration Manager of Central Petroleum, an ASX listed junior exploration and production company.


Daniele Espost, BA'89 (Physical Ed), was appointed the new Staff Sergeant of the Sault Ste. Marie Ontario Provincial Police effective July 1.

Shaun Finnie, LLB'89, has been appointed Senior Managing Director and Head of Oil and Gas and Divestiture advisory for Evercore Partners Inc.

Andrew Dallmann, BSc'89 (Geophysics), has joined Jeffer Mangels Butler & Mitchell's LLP Orange County, California office.

1990s

Aldridge Minerals Inc. has announced the appointment of **Ed Guimaraes, BA'90** (Admin/Com Fin/Econ), as an independent director to its board of directors. Now a consultant, he was previously the CFO at Aur Resources until 2007.



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Put your Western connection to work for you and get your @alumni.uwo.ca email account today!

George Bonnell, LLB'91, has been appointed as President and CEO of Argex Mining Inc which is transitioning from a titanium, iron and vanadium explorer to a development company with projects in the province of Quebec.

John Scott, MBA'91, has been appointed Senior VP, Strategic Projects of Allana Potash Co.

Derek Kent, BA'92 (Political Science), has been appointed as Executive Director, Corporate and Brand Communications of The Canadian Olympic Committee.

Don McPherson, MBA'92, has joined Macquarie Private Wealth in Calgary.

Anne Marie Langlois, BA'93 (History), is the City of Barrie's new human resources director. She had been the city's human resources development manager for the last six years.

Kevin O'Brien, HBA'93, has been appointed Chief Commercial Officer at Aeroplan Canada.

Jean-Philippe Bechtold, BSc'93, has been appointed a principal at Golder Associates; he's based in Calgary.

Patrick Cronin, MBA'93, has been appointed Head of Trading Products at BMO Capital Markets, where he will have responsibility for all trading-related lines of business. Since 2008, he had been head of both the financial products and debt products groups.

Jennifer Tindale, BA'93 (French), LLB'96, has been appointed as VP, General Counsel to MI Developments effective July 2011. She was previously associate general counsel and corporate secretary at Biovail Corp., which has been merged with Valeant Pharmaceuticals International Inc.

Jimmy Stensil, BA'94, (AS'07) was appointed Senior Radiation Therapist for OnCure Medical Corp in Sarasota, Florida. OnCure is a national network of world-class cancer treatment centers based in Denver, Colorado.

Paul Begin, BA'94 (Political Science), has been appointed Chief Financial Officer of Continental Gold Ltd, an advanced-stage exploration company with gold projects in Colombia.

Calvin McDonald, BSc'94 (Biology), has been appointed as President and CEO of Sears Canada. He comes from food distributor Loblaw Companies Ltd, where he most recently served as executive vice president of its conventional division.

Jody Becker, BA'96 (Engl Lang/Lit), LLB'99, counsel and vice president for EllisDon Corp, won the Tomorrow's Leader Award at the Canadian General Counsel Awards, organized by the National Post and ZSA Legal Recruitment.

Jennifer Chapman, BA'97 (Sociology), LLB'00, has been appointed a partner to Brown Beattie O'Donovan LLP in London, Ont.

Heidi Julien, PhD'97 (LIS), has a new job as Director, School of Library and Information Studies at the University of Alabama.

Ryan Farquhar, LLB'98, has been appointed VP and General Counsel of Tonbridge Power Inc, a Toronto-based developer of electrical transmission assets

Daniel Szpiro, PhD'98 (Business Admin), has been appointed associate dean for executive programs at the Samuel Curtis Johnson Graduate School of Management at Cornell University. He is an award-winning teacher and expert on financial management, including the areas of management accounting, capital budgeting, post-investment review, and the "Balanced Scorecard."

Simba Gold Corp. has appointed **Allan Armitage, PhD'98** (Geology), as an independent director. He is currently a senior geologist with GeoVector Management and works from his home in Vancouver.

Dr. Michael Scott, PhD'98 (Med Biophysics), has been appointed as VP, Device Research and Development for ViaCyte Inc. - a preclinical cell therapy company focused on diabetes.

James Porter, BA'99 (Admin/Com Fin/Econ St), has been promoted to Chief Financial Officer of the Alamos Gold Inc.

Emmanuel Bourbouhakis, MA'99 (Classics), has been appointed as a faculty member of Princeton University, effective Sep 1, 2011. He is a scholar of Byzantine literature, currently working as a research fellow at Albert-Ludwigs Universitat in Freiburg, Germany

2000s
David Skok, BA'01 (Political Science), managing editor of GlobalNews.ca, won a Nieman Fellowship at Harvard. He is the first Canadian online journalist to win the prestigious year-long Nieman Fellowship to study at Harvard University.

Ken Valyear, BSc'02, PhD'11 (Neuroscience), is one of two Western graduate students who received the Governor General's Gold Medal at Spring Convocation. The Governor General's Gold Medals are awarded to students graduating with the highest academic standing in a Masters or Doctoral degree program.

Matthew Torigian, MPA'05, has been appointed President of Ontario Association of Police Chiefs.

Scott Jobin-Bevans, PhD'05 (Geology), has accepted the duties of Chairman at Tiex Inc., a gold mining company based in Kelowna, BC.

David Sayers, BA'06, MA'07 (Political Science), has been appointed as Military Legislative Assistant in the office of Congressman J. Randy Forbes. Factiva

Erin Pollett, BA'07 (Political Science), has been appointed as Director of Client and Public Relations of Imantis Advertising Group.

Laura Murray, MLIS'09, has a new job as Children's Services Librarian at the Peterborough Public Library.

Edgar Suski, BMus'11 (Performance, Piano), is the London Kiwanis music festival's 2011 piano champ. Suski studies with the Don Wright faculty Prof. John-Paul Bracey. He came first in a field of three Wright faculty students. The prize brings \$1,000.

Stefanie Masotti, MA'11 (Journalism), has been awarded a Cold-FX Scholarship by The Radio Television News Directors Foundation of Canada for 2011. The awards are made on a competitive basis from applicants across Canada.

IN MEMORIAM
Kathryn Balls, BA'36, on May 14, 2011, in Woodstock, Ont.

Melvin Gordon Roy Wallace, BA'38, on January 13, 2010, in Weston, MA.

William Merton Lovegrove, MD'42, on June 15, 2011, in Aldergrove, B.C.

Dr. Nelson R. Gadd, BSc'46, on June 9, 2011, in Ottawa, Ont.

William Frederick McKittrick, HBA'49, on July 13, 2011, in Kelowna, B.C.

John R. Newell, BA'69, (CA'72, MBA'76) on March 5, 2010, in Huntsville, Ont.

Richard Douglas Dennis, BA'72, on February 19, 2011, in Caledon, Ont.

Aleksis Dreimanis, DSc'80, Professor Emeritus in Earth Sciences, on July 8, 2011, in London, Ont.

(Avrum) **Michael Wohl, MBA'91**, on April 24, 2011, in Toronto, Ont.

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THE FINAL SAY

WITH PAUL WELLS, BA'89

DOES INNOVATION HAVE TO MEAN JOBS?

Markets bounce around and I have no idea how this will have evolved by the time you read this, but when I wrote this column the hot parlour game for market geeks was guessing when Apple would pass Exxon to become the world's most valuable company for market capitalization. Apple now has more liquid assets than the U.S. Treasury. Apple's really freaking big.

I brood over this news because a detail leaped out at me in July, when Apple announced their financial results for the third fiscal quarter of 2011. Obviously it was full of good news: Revenue and profits doubling from a year earlier to establish, in both cases, new company records. One reason Apple doesn't run those cute "I'm Apple, I'm PC" ads any more is that the point is moot. Nobody cares what happens to PC any more.

But what struck me was this: three-quarters of Apple's unit sales in Q3 2011 were in product lines that didn't exist when (to pick a random benchmark) Stephen Harper became Prime Minister of Canada. The company shipped 3.95 million Macintosh computers and 7.54 million iPods. But it also sold 20.34 million iPhones, a product launched in 2007, and 9.25 million iPads, a product Apple introduced in 2010.

Here's where I make the point you knew I

was going to make, about innovation. Everyone knows Apple has passed Exxon and Uncle Sam by selling products a little fresher than theirs. But it's more than that: if Steve Jobs had relaxed in 2006 because he had the best music player and the coolest laptops on the market, he would have foregone all the growth his company has experienced since then. New ideas are really valuable.

But of course governments get that memo. In August, Stephen Harper visited McMaster University to announce the latest winners of the Vanier Canadian Graduate Scholarships. This new initiative pays for high-level research by the best Canadian and international graduate students. Six of the latest Vanier scholars will pursue their research at Western.

Why a new knowledge-economy program? "We are building a culture of innovation and high achievement right here in Canada," Harper said. "The importance of this cannot be overstated. Research leads to discoveries and inventions, that leads to patents that build Canadian businesses and create Canadian jobs and that makes for greater prosperity for Canadian families and workers."

To which an honest observer can only say: No it doesn't.

If I were Katie Kryski or Fabrice Szabo reading the PM's remarks, I might be a bit nervous. Kryski and Szabo are two of Western's new Vanier Scholars. They both have dynamite research programs lined up. Kryski will examine the relationship between genetics and environment in determining vulnerability to depression. Szabo will compare Hugo's *Les Misérables* with latter-day adaptations to see how a work is transformed and distorted as it finds new life.

Kryski's work gives us a shot at a society with better mental health. Szabo's might give us new clues about beauty. Worthy recipients, say I. But what they probably won't do is lead to "patents that build Canadian businesses and create Canadian jobs," and as I've written before, if we ever reach the day where that's the only lens through which universities' work is judged, then universities are going to be flat out of luck.

But there's another angle through which to look at all of this, and it's why I started with the

survey of Apple's fortunes. You're not going to find a company that builds more prosperity through discovery and invention than Apple, and none of its game-changing innovations since 2007 have come out of a university lab. Universities weren't irrelevant, of course: Apple engineers and designers come from some of the best schools, and advances in flat screens and battery life come from research. But you don't own an iPad because it has a unique screen or a perfect battery, because it really doesn't. You own it because it embodies new notions about what a computer can do in your life.

A couple of years ago Harper got in trouble for skipping a United Nations meeting in New York City so he could hold a photo op at something called the Tim Horton's Innovation Centre. Oh, we had a chuckle over that one. Laser crullers! Quantum Timbits! But actually, a place like Tim Horton's needs an innovation centre, because no company in a competitive market should rest on its laurels. 'Innovation' here might look like adding drive-through lanes, which have the effect of multiplying a restaurant's virtual floor space without adding to the rent bill. An innovation is just an idea that hasn't been tried.

We're getting a lot of this backwards in Canada. Governments that want to "produce more innovation" look first to the elements of society they control most directly: universities, granting councils, ribbon-cutting ceremonies. The universities dutifully stack up breakthroughs like cordwood — by any measure I've seen, Canadian universities are good at producing influential research — but Canadian businesses don't change their ways, because they don't know how or they don't even know they're supposed to.

When we make "innovation," "jobs" and "university research" synonymous, we put unfair distorting pressure on university science, we let business off the hook, and we get frustration instead of prosperity. Business schools can play a huge role in getting innovation right. So can design schools. Internships to get smart kids out of labs and onto shop floors. But first things first: we need to understand that productivity breakthroughs happen when businesses pick a new idea up, not when labs push one out.

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