

# YOU'RE IN!

## COLUMBIA SPORTSWEAR EMPLOYEE STORE



### WINTER SEASON SALE GOING ON NOW!

Select winter styles an additional 20-30% off the already discounted price.

EXCLUSIVELY FOR:

**Western University - Alumni Association**

ITEMS ARE MARKED WITH EMPLOYEE PRICING (40 - 50% OFF REGULAR RETAIL PRICING)

VALID FOR YOU + 4 GUESTS

#### VALID DATES

**JAN. 24 - FEB. 16, 2020**

#### WHAT TO BRING

- THIS INVITATION
- PHOTO I.D.
- PROOF OF AFFILIATION

*business card | membership card |  
company email signature | pay stub |  
uniform piece | other form of affiliation*

#### LOCATION

1425 MAX BROSE DRIVE  
LONDON, ON N6N 0A2  
PHONE: 519-644-4900

#### STORE HOURS

MON - FRI: 10A - 7P  
SAT: 10A - 6P  
SUN: 11A - 5P



Questions? Please email: [londonemployeeestore@columbia.com](mailto:londonemployeeestore@columbia.com)

Valid for you and up to 4 guests for multiple visits during your invite period. Columbia reserves the right to modify or cancel this offer at any time. Please present this original invitation to the receptionist for entry and again at checkout. This invitation is non transferable. You must be present during shopping. The products purchased are intended solely for the buyer's own personal use, including gifts to others. Resale of products is strictly prohibited. Offer may not be combined with any other offer or discount. Valid from dates listed above. ©2020 Columbia Brands USA, LLC.

# COLUMBIA SPORTSWEAR EMPLOYEE STORE



## EMPLOYEE STORE FAQ's:

### What is an Employee Store?

- The Columbia Sportswear Company Employee Store is a private store for Columbia employees, friends and family. The store is not open to the public as the pricing is at *our* employee discount, about 40-50% below retail on current merchandise from our family of brands - Columbia, Mountain Hardwear, SOREL, and prAna.

### What are the benefits of visiting the store?

- Accessing the store allows you to shop our brands at our employee pricing (40 -50% below retail).
- The store is always stocked with current season products across all of our brands.
- You will find apparel and footwear for men, women and children. In addition, the store has backpacks, sleeping bags, tents, yoga mats and accessories.
- You can bring up to FOUR people with you each time you visit.

### How do I get access to the store?

- Participation in our no cost Employee Store Community Program whereby we extend exclusive store invitations a few times a year to local business, nonprofits and organizations.
- Event passes in support of local groups organizing runs, fund-raising events, sports tournaments, etc. These passes allow their event staff, volunteers and attendees access to the store during the specified pass dates.

### Where is the store located?

- Our location is 26,000 sq feet, located right next-door to our Canada HQ and DC in London, ON.
- We also have locations at our Columbia HQ in Portland, our prAna HQ in Carlsbad, CA, our Mountain Hardwear HQ in Richmond, CA and our distribution center in Henderson, KY

### Why was the Community Program Established?

- To promote health and wellness initiatives within the communities in which we operate.
- To encourage outdoor active lifestyles through the use of our products.
- To strengthen brand awareness.

### Additional Questions?

- Contact - [LondonEmployeeStore@columbia.com](mailto:LondonEmployeeStore@columbia.com)