



**355,332** alumni  
living in **158** countries



**240+** businesses in  
our alumni directory



**23,343** alumni and friends  
registered for our **105**  
virtual programs and events



Homecoming specific  
social engagement –  
**516,600+** impressions



In celebration of Western  
Day, **2,517** gifts were sent to  
alumni in **27** countries



Over **500** alumni  
volunteered their  
time with us



Grew Instagram  
following by **11%**  
and hosted **5**  
alumni takeovers



**3,729** alumni donated to support  
our students, research and  
cross-campus initiatives



**246** alumni benefited from  
one-on-one career coaching  
sessions with our on-staff  
career coach

## Ambassador Program & Alumni Chapters

Western's Alumni Ambassador Program has grown, there are 23 Ambassadors and has expanded to include Spain, the United Kingdom, Beijing, Shanghai, Toronto, Trinidad & Tobago, and Victoria, B.C.

Through shared interest groups, you can connect with alumni who have common Western experiences, such as a sports affiliation, a club experience or student government participation.

Learn More: [Connect with Alumni Networks](#)

# 4,810

new downloads  
of the Purple  
Perks app

# 725

senior alumni  
program  
participants

# 1,074

Book Club  
participants



## 2022–2023 Western Alumni Association Board of Directors

- Amy Bi, BA'07
- Mark Brown, MBA'95 (Past-President)
- Hsiu-Yan Chan, BSc'03, BEd'03, MBA'12
- Kant Chong, BA'03
- Sandra Datars Bere, BA'87, MPA'06
- Avis Favaro, BA'81, MA'82
- Matthew Helfand, BA'13, MA'14, JD'18
- Nathan Ho, BA'08, MBA'16
- Shannon MacDonald, BA'90
- Daniel Matthews, BSc'09, JD'14
- George McAuley, BSc'96, BEd'98, MEd'10
- Melanie Peacock, MBA'90 (President)
- Farah Perelmutter, BA'91
- Lisa Richards, BA'06
- Michael Salvatori, BEd'90, MEd'94
- Patrick Searle, BA'11
- Chantel Smith, BA'10
- Laura Spero, BA'95

## Alumni Association Appointees 2022-2023

### To the Board of Governors:

Greg Dick, BSc'93  
Keith Gibbons, BA'76  
Sarah Shortreed, BEd'89  
David Simmonds, BA'07

### To the Senate:

Anne Baxter, BA'91  
Dave Ferri, BA'76, BEd'78, MEd'86  
Yvette Laforêt-Fliesser, BScN'74,  
MScN'81

### To Campus Council:

Robert Collins, BA'77

### To the Honorary Degrees Committee:

Sarah Chapman, BSc'10  
Laura Spero, BA'95

## Department of Alumni Relations

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Thank you to our partners

