



Western Mustang Athletic Alumni Grant Policy

This document outlines the Western Mustang Athletic Alumni (“WMAA”) policy (the “Policy”) for the provision of financial support to Western University varsity athletic alumni groups/clubs and Western varsity athletic teams which are hosting alumni events, functions, or activities (“events.”)

1. GENERAL:

- a) The funding of athletic alumni events by the WMAA serves to:
 - i. Promote the objectives of the WMAA;
 - ii. Strengthen the relationships among athletic alumni and student-athletes; and
 - iii. Provide assistance to Western Athletic alumni events that might otherwise not have sufficient funding to be successful.
- b) In order to make application, an Applicant for funding under the Policy must be recognized as an official varsity athletic team through registration with Western Sports and Recreation Services, or an alumni club or chapter sanctioned by an official varsity athletic team registered with Western Sports and Recreation services.
- c) Responsibility and authority for the Policy, including but not limited to interpretation of the Policy and the decision whether to award or not to award funding under the Policy, lies with the WMAA Board of Directors (the “Board.”)

2. APPLICATION AND PROCESS:

- a) The Grants Committee, as struck by the Board, shall review applications and make recommendations, as appropriate, to the Board. The Board will have final right of approval of any recommended application; having regard to the total amount of money available and the total number of requests received.
- b) An Applicant should possess and be prepared to provide a clear sense of the event’s/project’s purpose and benefit to the respective alumni group and to the objectives of the WMAA generally. The objectives of the WMAA are:
 - i. To keep members informed of the status and activities of athletics at the University;
 - ii. To encourage members to support athletic program activities at the University;
 - iii. To support specific athletic projects that would benefit intercollegiate athletics, team members and the University;
 - iv. To provide advocacy, support and program advice for the continuing promotion of athletics at the University;
 - v. To contribute to the growth and prestige of the University's athletic programs and traditions;
 - vi. To raise the level of awareness of athletics and to recognize the achievements of the University's athletes past and present;
 - vii. To comply with and enhance the relative objects of The Alumni Association of the University; and
 - viii. To contribute to the growth and expansion of Western Mustangs Athletic Alumni and any of its Chapters.
- c) An Applicant should also be prepared to demonstrate the following:
 - i. Significance of event/project and its connection to alumni;
 - ii. Satisfactory organization and viability of the event/project, including sufficient budgetary controls;

- iii. the uses to which the WMAA funds will be put;
 - iv. expected number of attendees;
 - v. notoriety of event/project;
 - vi. other sources of funding for the event/project which have been sought;
 - vii. the degree to which the WMAA has previously supported the Applicant's club/team; and
 - viii. any other factors the Applicant feels ought to be considered by the Grants Committee.
- d) Funding will be awarded on a one-time only basis with no on-going commitment from the WMAA.
- e) Completed applications (see **Appendix "A"**) must be submitted to the Grants Committee online through Alumni Relations and Development using the form provided. The Grants Committee will review applications and make recommendations for funding.
- f) Successful Applicants shall report back to the Grants Committee with a summary of the event/project within a reasonable time following the event's/projects conclusion.

Western Mustangs Athletic Alumni Grants Application Form
Appendix "A"

Date:

Name and Brief Description of Alumni Chapter:

Name and Position of Contact Person:

Address:

E-mail:

Phone:

Date of Event/Project completion:

Purpose of Event/Project:

Amount Requested:

How will the WMAA funds be used?

Expected number of attendees (if applicable):

Significance of event/project to Alumni Chapter:

Have other sources of funding for the event/project been sought? Why or why not?

Description of benefits to the Alumni group and WMAA Mission, specifically as they relate to strengthening relationships among athletic alumni:

Please attach any necessary documentation, including draft budget, invitations, etc., or any other information relevant to your application.

Complete and return to:
WMAA c/o Western University, Department of Alumni Relations and Development
Westminster Hall, Suite 160 London, ON N6A 3K7 E: alumni@uwo.ca

Please note, it is asked that Alumni Relation receives a list of all guests attending your event, along with a summary of the event/project, following its conclusion. Please contact Jacquie Rose, Alumni Relations, at the email address above to arrange.

Thank you for your application.